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ABSTRACT

The selective bibliography contains over 1,000 citations of books, pamphlets, audiovisual materials, and teaching resources related to consumer education. It is designed not only for educators but also for individual consumers and members of consumer organizations. Contents are arranged by subject matter under ten general topics: consumer and the economy, consumer and the environment, consumer behavior/advertising, consumer classics, consumer education, consumer goods and services, consumer protection, money management, periodicals, other bibliographies, and catalogs. Almost all entries have been published since 1970, but the consumer classics section contains older material depicting the history of the consumer movement and relating to past economic situations. These include Upton Sinclair's "The Jungle" (1906) and Rachael Carson's "Silent Spring" (1962). The consumer education section contains an extensive list of materials for use at all age levels, reflecting the belief that consumer education should begin at an early age and continue as an ongoing process. Entries are not annotated, but they have been chosen selectively. Information is given about author, publication date, length, price or rental fee, and publisher. (Author/AV)

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CONSUMER RESOURCE GUIDE

A SELECTED BIBLIOGRAPHY

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FOREWORD

By acquiring knowledge of the marketplace, consumers can begin to protect themselves against abusive practices which exist within our complex economic system. Information is essential not only in making rational buying decisions, but also in taking action to promote changes in a system which is too often unresponsive to consumer needs.

The importance of providing consumers with the tools for acquiring information and knowledge was recognized by the Legislature in the Consumer Affairs Act which requires the Department of Consumer Affairs to publish a bibliography. The need has also been established as a result of the many requests we receive for information about worthwhile and up-to-date resources. Therefore, we are pleased to make this publication available.

We have attempted to design the bibliography so that it will be helpful to individual consumers, members of consumer organizations, and educators. Basic buying guides, "how to" books, citizen action manuals, and traditional educational materials have been included to meet this end.

Educators, in particular, should find the listing of textbooks, audiovisual materials, teaching aids, and curriculum guides of great benefit. It is our hope that these resources will be used in exploring the myriad possibilities for integrating consumer education activities into existing or new curricula.

Maintaining a comprehensive and up-to-date bibliography is an ongoing process, especially in view of the proliferation of consumer-related books, periodicals, and other materials which are being produced. Please inform us about works that you find exceptionally helpful or new resources of which you become aware.

Appreciation is extended to the large number of persons involved in the development of the bibliography. Special acknowledgment should also go to Sharon Smith-Hansgen for her arduous efforts in researching, analyzing, compiling, and categorizing a listing of this size and diversity.

RICHARD B. SPOHN
Director

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INTRODUCTION

This consumer-oriented bibliography contains over 1,000 entries, including books, pamphlets, audiovisual materials, and teaching resources. Because of our desire to provide you with a resource reference as soon as possible, entries in our first edition have not been annotated. However, selections have been made according to an objective search and evaluation.

The contents of the bibliography are arranged by subject matter under ten general topics and, in many cases, further broken down into subcategories. Before using the guide, it would be helpful to review the TABLE OF CONTENTS to become familiar with the subject areas covered. Since many topics are closely related, you might want to check more than one section when looking for appropriate references.

The bibliography's primary focus is on recently published books and other materials which provide up-to-date consumer information. However, some books remain ageless, such as *The Jungle* written by Upton Sinclair in 1906, which influenced pure food and drug controls, and Rachel Carson's *Silent Spring*, which launched the ecology movement in the 1960's. These books, and others depicting the history of the consumer movement and relating to past economic conditions, provide excellent background information and, therefore, have been incorporated into a CONSUMER CLASSICS section.

Ideally, consumer education should begin at an early age and continue as an on-going process. To that end, an extensive list of educational materials for use at all age levels is provided in the CONSUMER EDUCATION section. Textbooks; films and filmstrips; curriculum development materials; and teaching aids, such as games and pamphlets, are included. Many are appropriate for use by consumer groups and in community-based programs as well as in the classroom.

We realize that an all inclusive bibliography is an impossibility because of the proliferation of consumer and environmental materials being produced in recent years. Therefore, you are urged to subscribe to one or more magazines or newsletters listed in the PERIODICALS section, many of which review and make recommendations about newly published consumer education materials. In addition, you may refer to other reference guides noted in the OTHER BIBLIOGRAPHIES AND CATALOGS division.

Whenever possible, the costs of all books and other materials have been included; however, keep in mind that these prices are subject to change at any time. Although some of the books may now be out-of-print, they will probably be available through your local library. If you wish to locate a particular publication by the author's name, refer to the AUTHORS' INDEX at the end of the entries. A DIRECTORY OF PUBLISHERS is also included for your use in ordering publications and audiovisual materials.

I. CONSUMER AND THE ECONOMY

AFFLUENT SOCIETY, by John K. Galbraith, rev. 1971. $2.95 paperback. Houghton Mifflin Company, Boston, MA.

AMERICA, INC.: WHO OWNS AND OPERATES THE UNITED STATES, by Jerry S. Cohen and Morton Mintz, 1973. 377 p. $2.95 paperback. Dell Publishing Company, Inc., New York, NY.

AMERICAN CAPITALISM, by John K. Galbraith, 1967. $2.25 paperback. Houghton Mifflin Company, Boston, MA.

THE BRAIN BANK OF AMERICA: AN INQUIRY INTO THE POLITICS OF SCIENCE, by Philip Boffey, 1975. $10.95. McGraw-Hill Book Company, New York, NY.

THE CHANGING FAMILY, by Betty Yorburg, 1973. $11 ($2.95 paperback). Columbia University Press, New York, NY.

THE CONSUMER, by Gerald Leinwand, 1970. 190 p. 95¢ paperback. Pocket Books, Inc., New York, NY.

COOPERATIVE ENTERPRISE: THE LITTLE PEOPLE'S CHANCE IN A WORLD OF BIGNESS, By Jerry Voorhis, 1975. 249 p. $7.95. Interstate Printers and Publishers, Danville, IL.

CORPORATE POWER IN AMERICA, edited by Mark Green and Ralph Nader, 1973. 309 p. $7.95 ($2.95 paperback). Grossman Publishers, Inc., New York, NY.

THE DISADVANTAGED CONSUMER, by Alan R. Andreasen, 1975, 366 p. $14.95. The Free Press, New York, NY.

THE DISCARDED ARMY: THE NADER REPORT ON VETERANS AFTER VIETNAM, by Paul Starr, 1974. $7.95 ($3.95 paperback). Charterhouse Books, Inc., New York, NY.

ECONOMICS AND THE PUBLIC PURPOSE, by John K. Galbraith, 1974. 352 p. $10. Houghton Mifflin Company, Boston, MA.

ECONOMICS FROM THE CONSUMER'S PERSPECTIVE, by Lewis Mandell, 1975. 300 p. $10.95. Science Research Associates, Inc., Palo Alto, CA.

FIVE THOUSAND AMERICAN FAMILIES—PATTERNS OF ECONOMIC PROGRESS, VOLUME III, ANALYSES OF THE FIRST SIX YEARS OF THE PANEL STUDY OF INCOME DYNAMICS, edited by Greg J. Duncan and James N. Morgan, 1975. 498 p. $12 ($7 paperback). Institute for Social Research, University of Michigan, P.O. Box 1248, Ann Arbor, MI 48106.

THE GENERAL MILLS AMERICAN FAMILY REPORT 1974–75, 1975. 114 p. $1 (26-page digest of report **free.** General Mills Consumer Center, P.O. Box 1113, Minneapolis, MN 55440.

THE GHETTO MARKETPLACE, by Frederick D. Sturdivant, 1969. 316 p. $7.95 ($3.95 paperback). The Free Press, New York, NY.

THE GOOD OLD DAYS—THEY WERE TERRIBLE! by Otto L. Bettmann, 1974. $10 ($4.95 paperback). Random House, Inc., Westminster, MD.

THE HARRIED LEISURE CLASS, by Staffan B. Linder, 1970. 182 p. $12.50 ($2.45 paperback). Columbia University Press, New York, NY.

THE HIGHER CIRCLES: THE GOVERNING CLASS IN AMERICA, by G. William Domhoff, 1971. $2.45 paperback. Random House, Inc., New York, NY.

HOUSEHOLD MONEY INCOME IN 1974 AND SELECTED SOCIAL AND ECONOMIC CHARACTERISTICS OF HOUSEHOLDS—CONSUMER INCOME—CURRENT POPULATION REPORTS, August 1975. 30 p. 90¢ (Series P-60, #100). Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

IN A FEW HANDS, by Estes F. Kefauver, 1965. $6.95. Pantheon Books, New York, NY.

IN THE MARKETPLACE: CONSUMERISM IN AMERICA, by editors of Ramparts Magazine, 1972. $2.95 paperback. Canfield Press, San Francisco, CA.

IN THE NAME OF PROFIT: PROFILES IN CORPORATE IRRESPONSIBILITY, by Robert Heilbroner, 1972. 264 p. $6.95 ($1.50 paperback). Doubleday and Company, Inc., New York, NY.

THE INCREDIBLE BREAD MACHINE, by World Research, Inc., 1975. $1.95 paperback. Ward Ritchie Press, Pasadena, CA.

THE INTERSTATE COMMERCE OMISSION: NADER STUDY GROUP REPORT ON THE INTERSTATE COMMERCE COMMISSION, by Robert C. Fellmeth, 1970. 423 p. $8.95 ($1.45 paperback). Grossman Publishers, Inc., New York, NY.

LIVING IN A CONSUMER'S WORLD, by Milton Finkelstein and Arthur Nitzburg, 1974. 406 p. $6.80. Globe Book Company, New York, NY.

MONEY INCOME AND POVERTY STATUS OF FAMILIES AND PERSONS IN THE UNITED STATES: 1974, CURRENT POPULATION REPORTS, CONSUMER INCOME, July 1975. 24 p. 70¢ (Series P-60, #99). Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

MONOPOLY CAPITAL, by Paul A. Baran and Paul Sweezy, 1968. $4.95 paperback. Monthly Review Press, New York, NY.

THE MONOPOLY MAKERS: NADER STUDY GROUP REPORT ON REGULATION AND COMPETITION, edited by Mark J. Green, 1973. $8.95. Grossman Publishers, Inc., New York, NY ($3.50 paperback—Bantam Books, Inc.).

THE NADER REPORT ON THE FEDERAL TRADE COMMISSION, by Edward F. Cox, Robert C. Fellmeth and John E. Schulz, 1969. $5.95. Richard W. Baron Publishing Company, New York, NY.

NEW DIMENSIONS OF POLITICAL ECONOMY, by Walter W. Heller, 1966, $8. Harvard University Press,

Cambridge, MA ($2.75 paperback—W. W. Norton Company, Inc., New York, NY).

THE NEW INDUSTRIAL STATE, by John K. Galbraith, rev. 1972. $3.25 paperback. Houghton Mifflin Company, Boston, MA.

THE NEXT GENERATION, by Donald N. Michael, 1963. 218 p. $1.65 paperback. Random House, Inc., New York, NY.

THE PERMANENT WAR ECONOMY: AMERICAN CAPITALISM IN DECLINE, by Seymour Melman, 1974. 384 p. $9.95. Simon and Schuster, Inc., New York, NY.

POWER FAILURE: ECONOMIC CRISIS IN AMERICA, by Sumner M. Rosen, 1975. $3.95 paperback. McGraw-Hill Book Company, New York, NY.

THE RICH NATIONS AND THE POOR NATIONS, by Barbara Ward, 1974. 159 p. $1.95 paperback. W. W. Norton Company, Inc., New York, NY.

SMALL IS BEAUTIFUL: ECONOMICS AS IF PEOPLE MATTERED, by E. F. Schumacher, rev. 1975. 290 p. $2.45 paperback. Harper and Row Publishers, Inc., New York, NY.

THE SPOILED SYSTEM: A CALL FOR THE REFORM OF THE CIVIL SERVICE SYSTEM, by Robert Vaughn, 1975. $12.95. Charterhouse Books, Inc., New York, NY.

TELEVISION AND SOCIETY: A CRITIQUE AND PROGRAM FOR THE U.S., by Harry J. Skornia, 1975. $2.45 paperback. McGraw-Hill Book Company, New York, NY.

THE WORKERS: PORTRAITS OF NINE AMERICAN JOB HOLDERS, by Kenneth Lasson, 1971. $5.95. Grossman Publishers, Inc., New York, NY ($1.50 paperback—Bantam Books, Inc.).

II. CONSUMER AND THE ENVIRONMENT

CONSERVATION/ECOLOGY/ ENVIRONMENT

BEYOND REPAIR: THE ECOLOGY OF CAPITALISM, by Barry Weisberg, 1971. 201 p. $2.95 paperback. Beacon Press, Inc., Boston, MA.

THE CLOSING CIRCLE: NATURE, MAN, AND TECHNOLOGY, by Barry Commoner, 1971. 343 p. $7.95. Alfred A. Knopf, Inc., New York, NY ($1.95 paperback—1972, Bantam Books, Inc.).

THE CONSUMER'S CATALOG OF ECONOMY AND ECOLOGY, by Jeanne and Robert Bendick, 1974. 160 p. $4.95. McGraw-Hill Book Company, New York, NY.

THE CONTRASUMERS: A CITIZEN'S GUIDE TO RESOURCE CONSERVATION, by Albert J. Fritsch, 1974. 182 p. $7.95. Praeger Publishers, New York, NY ($3.50 paperback—Center for Science in the Public Interest, 1757 S Street, N.W., Washington, DC 20009).

DAMMING THE WEST: RALPH NADER'S STUDY GROUP REPORT ON THE BUREAU OF RECLAMATION, by Richard L. Berkman and W. Kip Viscusi, 1973. 272 p. $7.95 ($2.50 paperback). Grossman Publishers, Inc., New York, NY.

DEFENDING THE ENVIRONMENT—A STRATEGY FOR CITIZEN ACTION, by Joseph L. Sax, 1971. 252 p. $6.95. Alfred A. Knopf, Inc., New York, NY.

THE DESTRUCTION OF CALIFORNIA, by Raymond F. Dasmann, 1966. 223 p., $1.95 paperback. Macmillan Publishing Company, Inc., New York, NY.

DO TREES HAVE STANDING: TOWARD LEGAL RIGHTS FOR NATURAL OBJECTS, by Christopher Stone, [illegible] $1.50 paperback. Avon Books, New York, NY.

ECOLOGICAL CONSCIENCE: VALUES FOR SURVIVAL, edited by Robert Disch, 1970. $7.95. Prentice-Hall, Inc., Englewood Cliffs, NJ.

ECO-LOGICAL LIVING: A GUIDE TO CONSUMERS FOR A BETTER ENVIRONMENT, 1971. For price, contact Dransville Environmental Force, Task force on Consumer Affairs, P. O. Box 60, McLean, VA.

THE ECO-SPASM REPORT, by Alvin Toffler, 1975. 116 p. $1.50 paperback. Bantam Books, Inc., New York, NY.

THE END OF AFFLUENCE: A BLUEPRINT FOR YOUR FUTURE, by Paul R. and Anne H. Ehrlich, 1974. 307 p. $1.95 paperback. Ballantine Books, Inc., New York, NY.

THE ENVIRONMENTAL HANDBOOK, by Garrett DeBell, 1970. Ballantine Books, Inc., New York, NY. (Out-of-print)

FUTURE SHOCK, by Alvin Toffler, 1970. 561 p. $1.95 paperback. Bantam Books, Inc., New York, NY.

IF YOU WANT TO SAVE YOUR ENVIRONMENT . . . START AT HOME, 1970. 52 p. 75¢. American Association of University Women, Palo Alto Branch, 774 Gailen Court, Palo Alto, CA 94303.

IT'S NOT TOO LATE, by Fred Carvell and Max Tadlock, 1971. $3.95 paperback. Glencoe Press, Beverly Hills, CA.

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LOSING GROUND, by John G. Mitchell, 1975. $8.95. Sierra Club Books, distributed by Charles Scribner's Sons, New York, NY.

MAN AND THE ENVIRONMENT, by Wes Jackson, 2nd ed., 1973. 322 p. $4.95 paperback. Wm. C. Brown Company, Dubuque, IA.

MANKIND AT THE TURNING POINT: THE SECOND REPORT TO THE CLUB OF ROME, by Mihajlo Mesarovic and Eduard Pestel, 1974. 210 p. $4.95 paperback. E. P. Dutton and Company, Inc./Reader's Digest Press, New York, NY.

NATURAL RESOURCE CONSERVATION: AN ECOLOGICAL APPROACH, by Oliver S. Owen, 1975. 700 p. $13.95. Macmillan Publishing Company, Inc., New York, NY.

ONLY ONE EARTH: THE CARE AND MAINTENANCE OF A SMALL PLANET, by Barbara Ward and René Dubos, 1972. 288 p. $1.50 paperback. Ballantine Books, Inc., New York, NY.

THE POLITICS OF LAND: RALPH NADER'S STUDY GROUP REPORT ON LAND USE IN CALIFORNIA, by Robert C. Fellmeth, 1973. 715 p. $10 ($5.95 paperback). Grossman Publishers, Inc., New York, NY.

POPULATION BOMB, by Paul R. Ehrlich, rev. 1971. 201 p. 95¢ paperback. Ballantine Books, Inc., New York, NY.

"POPULATION CONTROL" THROUGH NUCLEAR POLLUTION, by John Gofman and Arthur Tamplin, 1970. 242 p. $6.95. Nelson-Hall Company, Chicago, IL.

THE QUIET CRISIS, by Stewart L. Udall, 1963. 224 p. $1.25 paperback. Holt, Reinhart, and Winston, Inc., New York, NY.

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THIS ENDANGERED PLANET: PROSPECTS AND PROPOSALS FOR HUMAN SURVIVAL, by Richard A. Falk, 1971. 448 p. $2.95 paperback. Random House, Inc., New York, NY.

THE USER'S GUIDE TO THE PROTECTION OF THE ENVIRONMENT, by Paul Swatek, 1970. 312 p. Friends of the Earth/Ballantine Books, Inc., New York, NY. (Out-of-print)

UTOPIA OR OBLIVION: THE PROSPECTS FOR HUMANITY, by Buckminster Fuller, 1969. 366 p. $1.25 paperback. Bantam Books, Inc., New York, NY.

VANISHING AIR: NADER STUDY GROUP REPORT ON AIR POLLUTION, edited by John Esposito, 1970. $6.95 (95¢ paperback). Grossman Publishers, Inc., New York, NY.

VOTER'S GUIDE TO ENVIRONMENTAL POLITICS, edited by Garrett DeBell, 1970. Ballantine Books, Inc., New York, NY. (Out-of-print)

WATER WASTELAND: RALPH NADER'S STUDY GROUP REPORT ON WATER POLLUTION, by David Zwick and Marcy Benstock, 1971. 494 p. $7.95. Grossman Publishers, Inc., New York, NY ($1.50 paperback—Bantam Books, Inc.).

ENERGY

ALTERNATIVE SOURCES OF ENERGY, PRACTICAL TECHNOLOGY AND PHILOSOPHY FOR A DECENTRALIZED SOCIETY, by Alternative Sources of Energy, 1974. 278 p. $6.95 paperback. Seabury Press, Inc., New York, NY.

THE ATOMIC ESTABLISHMENT, by H. Peter Metzger, 1972. $8.95. Simon and Schuster, Inc., New York, NY.

BROWN-OUT: THE POWER CRISIS IN AMERICA, by William Rogers, 1972. 300 p. $7.95. Stein and Day, New York, NY.

THE CARELESS ATOM, by Sheldon Novick, 1969. $5.95. Houghton Mifflin Company, Boston, MA ($2.95 paperback—Dell Publishing Company, Inc., New York, NY.).

CITIZEN ACTION GUIDE TO ENERGY CONSERVATION, 1973. 62 p. $1.75 (order #59E). Public Documents Distribution Center, Philadelphia, PA.

A CITIZEN'S HANDBOOK ON SOLAR ENERGY, 1976. 35 p. $8. Public Interest Research Group, 2000 P Street, Washington, DC 20036.

A CITIZEN'S MANUAL ON NUCLEAR ENERGY, 1974. $5. Critical Mass, P.O. Box 1538, Washington, DC 20013.

A CITIZEN'S OIL FACTBOOK: WHAT EVERY CITIZEN SHOULD KNOW ABOUT THE 18 LARGEST OIL COMPANIES, 1975. 78 p. $2. Center for Science in the Public Interest, Reports Department, 1757 S Street, N.W., Washington, DC 20009.

COPING WITH THE ENERGY CRISIS. For details, contact the Consumer Federation of America, Suite 901, 1012 12th Street, N.W., Washington, DC 20005.

DIRECT USE OF THE SUN'S ENERGY, by Farrington Daniels, 1974. 271 p. $1.95 paperback. Ballantine Books, Inc., New York, NY.

ENERGY, A CRISIS IN POWER, by John Holdren and Philip Herrera, 1971. 252 p. $2.75 paperback. Sierra Club, 530 Bush Street, San Francisco, CA 94108.

ENERGY AND FOOD, 1975. 80 p. $4. Center for Science in the Public Interest, Reports Department, 1757 S Street, N.W., Washington, DC 20009.

ENERGY AND THE FUTURE, by Allen Hammond, W. Metz and T. Maugh, 1973. 184 p. $4.95 paperback. American Association for the Advancement of Science, 1776 Massachusetts Avenue, N.W., Washington, DC 20036.

ENERGY FOR SURVIVAL, THE ALTERNATIVE TO EXTINCTION, by Wilson Clark, 1974. 652 p. $12.50 ($4.95 paperback). Doubleday and Company, Inc., New York, NY.

ENERGY IN SOLID WASTE, 1974. 40 p. $1.25 (order #60E). Public Documents Distribution Center, Philadelphia, PA.

ENERGY PRIMER: SOLAR, WATER, WIND AND BIOFUELS, by C. Merrill, 1974. $4.50. Portola Institute, Menlo Park, CA. Available from the Whole Earth Truck Store, 558 Santa Cruz Avenue, Menlo Park, CA 94025.

THE ENERGY RIP-OFF: CAUSE AND CURE, by Gus Hall, 1974. 217 p. $1.75 paperback. International Publishers, New York, NY.

HIDDEN WASTE: POTENTIALS FOR ENERGY CONSERVATION, by David Large, 1973. $3. Conservation Foundation, 1717 Massachusetts Avenue, N.W., Washington, DC 20036.

HOW TO BUILD A SOLAR WATER HEATER. $1. Environmental Information Center, 935 Orange Avenue, Winter Park, FL 32789.

HOW TO CHALLENGE YOUR LOCAL ELECTRIC UTILITY: A CITIZEN'S GUIDE TO THE POWER INDUSTRY, by Sandra Jerabek and Richard Morgan. 112 p. 1–10 copies, $1.50 each; 11–99 copies, $1 each; 100 or more copies, 75¢ each. Environmental Action Foundation, 720 Dupont Circle Building, Washington, DC 20036.

IN THE BANK—OR UP THE CHIMNEY? A DOLLAR AND CENTS GUIDE TO ENERGY-SAVING HOME IMPROVEMENTS, by the U.S. Department of Housing and Urban Development, April 1975. 70 p. $1.70 (order #GPO S/N 023-000-00297-3). Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

LOW-COST, ENERGY-EFFICIENT SHELTER, edited by Eugene Eccli, 1976. 408 p. $5.95. Rodale Press, Emmaus, PA.

MAKING THE MOST OF YOUR ENERGY DOLLARS IN HOME HEATING AND COOLING, 1975. 17 p. 70¢. Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

THE MOTHER EARTH NEWS HANDBOOK OF HOMEMADE POWER, 1974. 374 p. $1.95 paperback. Bantam Books, Inc., New York, NY.

NATURAL ENERGY WORKBOOK, by Peter Clark, 1974. 96 p. $3.95 paperback. Visual Purple, Box 979, Berkeley, CA 94701.

NEW LOW COST SOURCES OF ENERGY FOR THE HOME, by Peter Clegg, 1975. 251 p. $5.95 paperback. Garden Way Publishing Company, Charlotte, VT.

1975 REPORT ON NUCLEAR POWER, 1976. 90 p. $8. California Research, 1024 10th Street, Sacramento, CA 95814.

THE NUCLEAR DILEMMA, by Gene Bryerton, 1970. $1.25 paperback. Ballantine Books, Inc., New York, NY.

THE NUCLEAR POWER REBELLION, by Richard S. Lewis, 1972. $8.95. Viking Press, New York, NY.

OTHER HOMES AND GARBAGE: DESIGNS FOR SELF-SUFFICIENT LIVING, by James O. Leckie, et al., 1975. 302 p. $9.95 paperback. Sierra Club, 530 Bush Street, San Francisco, CA 94108.

PERILS OF THE PEACEFUL ATOM, by Richard Curtis and Elizabeth Hogan, 1969. 357 p. $5.95. Doubleday and Company, Inc., New York, NY ($1.25 paperback—Ballantine Books, Inc.).

PLANNING HOME IMPROVEMENTS FOR ENERGY CONSERVATION, 1975. 20 p. 70¢ (order #184D). U.S. Consumer Information Center, Pueblo, CO 81009.

POISONED POWER, by John Gofman and Arthur Tamplin, 1971. $1.95 paperback. Rodale Press, Inc., Emmaus, PA.

THE POVERTY OF POWER: ENERGY AND THE ECONOMIC CRISIS, by Barry Commoner, 1976. $10. Alfred A. Knopf, Inc., New York, NY.

POWER OVER PEOPLE, by Louise B. Young, 1973. 216 p. $7.50. Oxford University Press, Inc., New York, NY.

SAVE ENERGY, SAVE MONEY, 1975. 41 p. **free** (order #185D). U.S. Consumer Information Center, Pueblo, CO 81009.

THE SEVEN SISTERS: THE GREAT OIL COMPANIES AND THE WORLD THEY MADE, by Anthony Sampson, 1975. $10. Viking Press, New York, NY.

SOLAR HEATED BUILDINGS, A BRIEF SURVEY, by W. A. Shurcliff, 12th ed., 1976. 122 p. $8.20. Solar Energy Digest, P.O. Box 17776, San Diego, CA 92117.

A STRATEGY FOR ENERGY CONSERVATION, 1974. 51 p. $5. Living Systems, Route 1, Box 170, Winters, CA 95694.

350 WAYS TO SAVE ENERGY (AND MONEY) IN YOUR HOME AND CAR, by Henry R. Spies, et al., 1974. 198 p. $5.95 ($3.95 paperback). Crown Publishers, Inc., New York, NY.

A TIME TO CHOOSE: AMERICA'S ENERGY FUTURE, Final Report of the Energy Policy Project of the Ford Foundation, 1974. 511 p. $4.50 paperback. Ballinger Publishing Company, Cambridge, MA.

TIPS FOR ENERGY SAVERS, 1975. 31 p. **free** (order #186D). U.S. Consumer Information Center, Pueblo, CO 81009.

TOWARD AN ENERGY POLICY, edited by Keith Roberts, 1973. $7.50 ($6 members). Sierra Club Special Publications, Box 7959, Rincon Annex, San Francisco, CA 94120.

WE ALMOST LOST DETROIT, by John G. Fuller, 1975. 272 p. $8.95. Reader's Digest Press, New York, NY.

YOUR ENERGY EFFICIENT HOUSE: BUILDING AND REMODELING IDEAS, by Anthony Adams, 1975. 128 p. $5.45. Centerline Corporation, 401 S. 36th Street, Phoenix, AZ 85034.

You should also be aware that the California State Energy Resources Conservation and Development Commission maintains a library which is a central repository of energy-related materials for the State. Members of the public are welcome to use its resources, which include books, reports and periodicals. The library is located in Building 300, 1111 Howe Avenue, Sacramento, CA 95825.

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III. CONSUMER BEHAVIOR/ADVERTISING

ADVERTISING AND THE PUBLIC INTEREST, edited by S. F. Divita, 1974. $8. American Marketing Association, 222 S. Riverside Plaza, Chicago, IL 60606.

BEHAVIORAL SCIENCE FOUNDATIONS OF CONSUMER BEHAVIOR, edited by Joel B. Cohen, 1972. 474 p. $10.95. The Free Press, New York, NY.

BUYER ATTITUDES AND BRAND CHOICE BEHAVIOR, by George S. Day, 1970. 219 p. $8.95. The Free Press, New York, NY.

BUYING, by Judith Mara Gutman, 1975. $1.95 paperback. Bantam Books, Inc., New York, NY.

CONSUMER BEHAVIOR, by Peter D. Bennet and Harold H. Kassarjian, 1972. $4.95. Prentice-Hall, Inc., Englewood Cliffs, NJ.

CONSUMER BEHAVIOR: VOLUME I—THE DYNAMICS OF CONSUMER REACTION; VOLUME II—THE LIFE CYCLE AND CONSUMER BEHAVIOR, edited by Lincoln H. Clark, date unknown. $8.50 each. New York University Press, New York, NY.

CONSUMER BEHAVIOR, by James F. Engel, David T. Kollat and Roger D. Blackwell, rev. 1973. 689 p. $13.95. Holt, Rinehart and Winston, Inc., New York, NY.

CONSUMER BEHAVIOR, by Thomas S. Robertson, 1970. $1.95 paperback. Scott, Foresman & Company, Glenview, IL.

CONSUMER BEHAVIOR: A COGNITIVE ORIENTATION, by R. J. Markin, Jr., 1974. $12.95. Macmillan Publishing Company, Inc., New York, NY.

CONSUMER BEHAVIOR LEARNING MODELS OF PURCHASING, by George H. Haines, Jr., 1969. $8.95. The Free Press, New York, NY.

CONSUMER BEHAVIOR: THEORETICAL SOURCES, edited by Scott Ward, 1973. $14.95. Prentice-Hall, Inc., Englewood Cliffs, NJ.

CONSUMER CHOICE BEHAVIOR: A COGNITIVE THEORY, by Flemming Hansen, 1972. 548 p. $12.95. The Free Press, New York, NY.

CONSUMER DEMAND: A NEW APPROACH, by Kevin Lancaster, 1971. $12.50. Columbia University Press, New York, NY.

CULTURE AGAINST MAN, by Jules Henry, 1963. 495 p. $3.95 paperback. Random House, Inc., New York, NY.

FAMILY ECONOMIC BEHAVIOR: PROBLEMS AND PROSPECTS, edited by Eleanor Bernert Sheldon, 1973. 418 p. $15. J. B. Lippincott Company, New York, NY.

THE GREAT AMERICAN BLOW-UP: PUFFERY IN ADVERTISING AND SELLING, by Ivan L. Preston, 1975. 368 p. $11.95. The University of Wisconsin Press, Madison, WI.

THE HIDDEN PERSUADERS, by Vance Packard, 1957. 257 p. $9.95. David McKay Company, Inc., New York, NY (95¢ paperback—Pocket Books, Inc.).

THE INFORMATION SEEKERS, by Hans B. Thorelli, Helmut Becker and Jack Engledow, 1975. 373 p. $15. Ballinger Publishing Company, Cambridge, MA.

AN INTRODUCTION TO CONSUMER BEHAVIOR, by James U. McNeal, 1973. $12.95. John Wiley & Sons, Inc., New York, NY.

THE JOYLESS ECONOMY: AN INQUIRY INTO HUMAN SATISFACTION AND CONSUMER DISSATISFACTION, by Tibor Scitovsky, 1976. 327 p. $11.95. Oxford University Press, Inc., New York, NY.

MOTIVATION IN ADVERTISING: MOTIVES THAT MAKE PEOPLE BUY, by Pierre Martineau, 1975. $2.95 paperback. McGraw-Hill Book Company, New York, NY.

THE NEW ADVERTISING: TWENTY-ONE SUCCESSFUL CAMPAIGNS FROM SCHWEPPES TO THE SIERRA CLUB, by Robert Glatzer, 1970. 191 p. $10. Citadel Press, Secaucus, NJ.

THE NEW HIGH PRIESTHOOD: THE SOCIAL, ETHICAL AND POLITICAL IMPLICATIONS OF A MARKETING-ORIENTED SOCIETY, by Ralph Glassen, 1967. 251 p. Macmillan Publishing Company, Inc., New York, NY. (Out-of-print)

OPEN REALITY: THE WAY OUT OF MIMICKING HAPPINESS, by Richard Altschuler and Nicholas Regush, 1974. 224 p. $7.95. G. P. Putnam's Sons, New York, NY.

THE PERMISSIBLE LIE: THE INSIDE TRUTH ABOUT ADVERTISING, by Samm Baker, 1970. $2.95 paperback. World Publishers, Cleveland, OH.

THE POOR PAY MORE: CONSUMER PRACTICES OF LOW-INCOME FAMILIES, by David Caplovitz, 1967. 272 p. $2.95 paperback. The Free Press, New York, NY.

PSYCHOLOGICAL ANALYSIS OF ECONOMIC BEHAVIOR, by George Katona, 1951. McGraw-Hill Book Company, New York, NY. (Out-of-print)

PSYCHOLOGICAL EXPERIMENTS IN CONSUMER BEHAVIOR, by Stewart H. Britt, 1970. $9.75. John Wiley & Sons, Inc., New York, NY.

THE PSYCHOLOGY OF CONSUMER BEHAVIOR, by Rom J. Markin, 1969. Prentice-Hall, Inc., Englewood Cliffs, NJ. (Out-of-print)

REPEAT BUYING: THEORY AND APPLICATION, by A. S. Ehrenberg, 1972. $17.95. American Elsevier Publishing Company, Inc., New York, NY.

THE RESPONSIVE CHORD, by Tony Schwartz, 1974. 173 p. $2.95 paperback. Doubleday and Company, Inc., New York, NY.

SUBLIMINAL SEDUCTION, by Wilson Bryan Key, 1974. 205 p. $1.93 paperback. New American Library, New York, NY.

SURVEYS OF CONSUMERS, 1971–72 CONTRIBUTIONS TO BEHAVIORAL ECONOMICS, by Lewis Mandell, George Katona, James N. Morgan and Jay Schmiedeskamp, 1973. 335 p. $5. Institute for Social Re-

search, University of Michigan, P.O. Box 1248, Ann Arbor, MI 48106.

SURVEYS OF CONSUMERS: 1972–73, by Burkhard Strumpel, Charles Cown, F. Thomas Juster and Jay Schmiedeskamp, 1975. 242 p. $10.50 ($6.50 paperback). Institute for Social Research, University of Michigan, P.O. Box 1248, Ann Arbor, MI 48106.

THEORY OF BUYER BEHAVIOR, by John A. Howard and Jagdish N. Sheth, 1969. $15.75. John Wiley and Sons, Inc., New York, NY.

IV. CONSUMER CLASSICS

THE ACQUISITIVE SOCIETY, by R. H. Tawney, rev. 1955. $1.95 paperback. Harcourt, Brace and Jovanovich, Inc., New York, NY.

AFFLUENT SOCIETY, by John K. Galbraith, rev. 1971. $2.95 paperback. Houghton Mifflin Company, Boston, MA.

THE AGE OF REFORM: FROM BRYAN TO F.D.R., by Richard Hofstadter, 1955. $7.95. Alfred A. Knopf, Inc., New York, NY.

AMERICAN CHAMBER OF HORRORS: THE TRUTH ABOUT FOOD AND DRUGS, by Ruth de Forest Lamb, 1936. 418 p. Farrar-Rinehart, New York, NY. (Out-of-print)

THE AMERICAN MIND: AN INTERPRETATION OF AMERICAN THOUGHT AND CHARACTER SINCE THE 1880'S, by Henry Steele Commager, 1950. $20 ($3.95 paperback). Yale University Press, New Haven, CT.

AN AUTOBIOGRAPHY, by Harvey W. Wiley, 1930. Bobbs-Merrill, Indianapolis, IN. (Out-of-print)

BACKWARD ART OF SPENDING MONEY AND OTHER ESSAYS, by Wesley Mitchell, 1950 (reprint of 1937 ed.). 421 p. $10. Augustus M. Kelley Publishers, Clifton, NJ.

COMMUNITAS: MEANS OF LIVELIHOOD AND WAYS OF LIFE, by Paul and Percival Goodman, 1947. $1.95 paperback. Random House, Inc., New York, NY.

CONSUMER COOPERATION IN AMERICA, by Bertram B. Fowler, 1936. 305 p. Vanguard, New York, NY. (Out-of-print)

CONSUMER INTEREST: A STUDY IN CONSUMER ECONOMICS, by Persia Crawford Campbell, 1975 (reprint of 1949 ed.). $37. Arno Press, New York, NY.

CONSUMER MOVEMENT, by Helen Laura Sorenson, 1941. 245 p. Harper and Row Publishers, Inc., New York, NY. (Out-of-print)

CONSUMER REPRESENTATION IN THE NEW DEAL, by Persia Crawford Campbell, 1969 (reprint of 1940 ed.). 298 p. $15. AMS Press, Inc., New York, NY.

CONSUMERS' CO-OPERATIVE MOVEMENT, by Sidney and Beatrice Webb, 1922. 504 p. Longmans, London. (Out-of-print)

CONSUMERS' CO-OPERATIVE SOCIETIES, by Charles Gide, 1921. Longmans, London. (Out-of-print)

THE CONSUMING PUBLIC, by Grant S. McClellan, 1968. $5.25. H. W. Wilson, Bronx, NY.

CRITICS AND CRUSADERS: A CENTURY OF AMERICAN PROTEST, by Charles A. Madison, 1947. $9.75. Frederick Ungar Publishing Company, Inc., New York, NY.

THE DARK SIDE OF THE MARKETPLACE: THE PLIGHT OF THE AMERICAN CONSUMER, by Warren G. Magnuson and Jean Carper, 1968. 240 p. Prentice-Hall, Inc., Englewood Cliffs, NJ. (Out-of-print; updated version for the 1970's now available, see ***Consumer Protection*** section.)

DECLINE AND RISE OF THE CONSUMER: A PHILOSOPHY OF CONSUMER COOPERATION, by Horace Meyer Kallen, 1945. 484 p. $6. Hendricks House, Inc., New York, NY.

THE DECLINE OF LAISSEZ-FAIRE, 1897–1917, by Harold U. Faulkner, 1951. Rinehart and Company, Inc., New York, NY. (Out-of-print)

DRIFT AND MASTERY: AN ATTEMPT TO DIAGNOSE THE CURRENT UNREST, by Walter Lippman, 1914. $5.50. Peter Smith Publisher, Inc., New York, NY.

EAT, DRINK AND BE WARY, by Frederick Schlink, 1935. 322 p. Friede Covici, New York, NY. (Out-of-print)

ECONOMIC EFFECTS OF ADVERTISING, by Neil Hopper Borden, 1942. 988 p. Richard D. Irwin, Inc., Homewood, IL. (Out-of-print)

ECONOMICS AND ETHICS, by John Atkinson Hobson, 1929. 489 p. D. C. Heath and Company, Boston, MA. (Out-of-print)

THE ECONOMICS OF CONSUMPTION, by Warren C. Waite, 1928. McGraw-Hill Book Company, New York, NY. (Out-of-print)

ECONOMICS OF THE HOUSEHOLD, by Benjamin Richard Andrews, 1923. 623 p. Macmillan Publishing Company, Inc., New York, NY. (Out-or-print)

EDUCATION OF THE CONSUMER, by Henry Harap, 1924. 360 p. Macmillan Publishing Company, Inc., New York, NY. (Out-of-print)

THE ENGINEERS AND THE PRICE SYSTEM, by Thorstein Veblen, reprint of 1921 ed. $8.20. Augustus M. Kelley Publishers, Clifton, NJ.

FEDERAL FOOD, DRUG, AND COSMETIC ACT, by Charles Wesley Dunne, 1938. G. E. Stechert and Company, New York, NY. (Out-of-print)

THE GOLDEN AGE OF QUACKERY, by Stewart H. Holbrook, 1959. Macmillan Publishing Company, Inc., New York, NY. (Out-of-print)

GUINEA PIGS NO MORE, by Joseph Brown Matthews, additional material by Oscar S. Cox, 1936. 311 p. Friede Covici, New York, NY. (Out-of-print)

THE HEALTH OF A NATION: HARVEY W. WILEY AND THE FIGHT FOR PURE FOOD, by Oscar E. Anderson, 1958. University of Chicago Press, Chicago, IL. (Out-of-print)

THE HIDDEN PERSUADERS, by Vance Packard, 1957. 257 p. $9.95. David McKay Company, Inc., New York, NY (95¢ paperback—Pocket Books, Inc.).

THE HIGH COST OF LIVING, by Frederick C. Howe, 1917. Charles Scribner's Sons, New York, NY. (Out-of-print)

THE INNOCENT CONSUMER VS. THE EXPLOITERS, by Sidney Margolius, 1967. 240 p. $7.95. Trident Press, New York, NY.

THE INTELLIGENT BUYER AND THE TELLTALE SELLER, by Dexter Masters, 1966. 246 p. Alfred A. Knopf, Inc., New York, NY. (Out-of-print)

THE JUNGLE, by Upton Sinclair, 1906. 413 p. 60¢ paperback. Airmont Publishing Company, Inc., Bridgeport, CT.

THE MEDICAL MESSIAHS: A SOCIAL HISTORY OF HEALTH QUACKERY IN TWENTIETH-CENTURY AMERICA, by James Harvey Young, 1967. 460 p. $13.50 ($3.95 paperback). Princeton University Press, Princeton, NJ.

100,000,000 GUINEA PIGS, by Arthur Kallet and Frederick Schlink, 1933. 312 p. Vanguard Press, Inc., New York, NY. (Out-of-print)

PEOPLE OF PLENTY: ECONOMIC ABUNDANCE AND THE AMERICAN CHARACTER, by David M. Potter, 1954. $6.75 ($1.50 paperback). University of Chicago Press, Chicago, IL.

THE QUEST FOR SOCIAL JUSTICE, 1898–1914, by Harold U. Faulkner, 1931. $3.45 paperback. Franklin Watts, Inc., New York, NY.

SILENT SPRING, by Rachel Carson, 1962. 368. p. $7.95. Houghton Mifflin Company, Boston, MA.

STANDARDS AND LABELS FOR CONSUMERS' GOODS, by Jessie V. Coles, 1949. 556 p. Ronald Press Company, New York, NY. (Out-of-print)

THE THEORY OF BUSINESS ENTERPRISE, by Thorstein Veblen, reprint of 1904 ed. $12.50. Augustus M. Kelley Publishers, Clifton, NJ.

A THEORY OF CONSUMPTION, by Hazel Kyrk, 1923. 298 p. Houghton Mifflin Company, Boston, MA. (Out-of-print)

THE THEORY OF THE LEISURE CLASS, by Thorstein Veblen, 1954 (reprint of 1934 ed.). 404 p. $1.25 paperback. New American Library, New York, NY.

TOYS THAT DON'T CARE, by Edward M. Swartz, 1971. 289 p. $6.95. Gambit, Inc., Boston, MA.

TRAGEDY OF WASTE, by Stuart Chase, 1925. 296 p. Macmillan Publishing Company, Inc., New York, NY. (Out-of-print)

TWO-THIRDS OF A NATION, by Nathan Straus, 1952. 291 p. Alfred A. Knopf, Inc., New York, NY. (Out-of-print)

THE WASTE MAKERS, by Vance Packard, 1960. 306 p. $7.95. David McKay Company, Inc., New York, NY. (95¢ paperback—Pocket Books, Inc.).

THE WEALTH OF NATIONS, by Adam Smith, 1937. $5.95. The Modern Library, Inc., New York, NY.

YOUR MONEY'S WORTH, by Stuart Chase and Frederick Schlink, 1927. 285 p. Macmillan Publishing Company, Inc., New York, NY. (Out-of-print)

V. CONSUMER EDUCATION

AUDIOVISUAL MATERIALS

FILMS

CONSUMER BEHAVIOR/ADVERTISING

ADVERTISING—INFORMATION, PERSUASION, OR DECEPTION, 1973, 16mm color film, 13 minutes, $165. Journal Films, Inc., Chicago, IL. Rental $7, University of Illinois, Visual Aid Service, Champaign, IL.

ANALYZING ADVERTISING, 1973, 16mm color film, 13 minutes, $195, rental $39, available in Spanish and English. Centron Educational Films, Lawrence, KS.

AUTHENTIC INTERVIEW, 1974, 16mm black and white film, 9 minutes, $70, rental $11 (order #8876). University of California Extension Media Center, Berkeley, CA.

BUY, BUY, 1973, 16mm color film, 20 minutes, $250, rental $21. Churchill Films, Los Angeles, CA.

THE BUY LINE, 1972, 16mm color film, 14 minutes, $180, rental $15, available in Spanish and English. FilmFair Communications, Studio City, CA.

THE CONSUMER GAME, 1973, 16mm color film, 20 minutes, $280, rental $20. Pyramid Films, Santa Monica, CA.

CONSUMER POWER; ADVERTISING, 1971, 16mm color film, 22 minutes, $315, rental $20. BFA Educational Media, Santa Monica, CA.

IT'S NEW . . . IT'S NEAT . . . IT'S OBSOLETE—A CONSUMER FILM, 1975, 16mm color film, 14½ minutes, $210, rental $18. BFA Educational Media, Santa Monica, CA.

SOAPS, SCENTS, AND THE HARD, HARD SELL, 1975, 16mm color film, 7½ minutes, $225, rental $25. Alfred Higgins Productions, Inc., Los Angeles, CA.

SOOPERGOOP, 1975, 16mm color film, 13 minutes, $190, rental $18. Churchill Films, Los Angeles, CA.

WHY DO YOU BUY? 1972, 16mm color film, 9½ minutes, $135. Journal Films, Inc., Chicago, IL. Rental $6.25, University of Illinois, Visual Aid Service, Champaign, IL.

YOU IRRESISTIBLE YOU, 1975, 16mm color film, 11 minutes, $180, rental $20. Benchmark Films, Inc., Briarcliff Manor, NY.

CONSUMER PROBLEMS/PROTECTION

AMERICA FOR SALE, 1972, 16mm black and white film, 27 minutes, $165, rental $9.50. Indiana University, Audio-Visual Center, Bloomington, IN. Rental also available from University of California Extension Media Center, Berkeley, CA, $15 (order #8909).

BUYING WITH A TWISTED ARM, 1975, 16mm color film, 13 minutes, $175. Journal Films, Inc., Chicago, IL. Rental $8, University of Illinois, Visual Aid Service, Champaign, IL.

CONSUMER EDUCATION: WHO NEEDS IT? 1972, 16mm color film, 15 minutes, $190, rental $18. Churchill Films, Los Angeles, CA.

THE CONSUMER OFFENSIVE, 1975, 16mm color film, 26 minutes, $390, rental $40. Benchmark Films, Inc., Briarcliff Manor, NY.

CONSUMER POWER: WHISTLEBLOWING, 1973, 16mm color film, 23 minutes, $330, rental $25. BFA Educational Media, Santa Monica, CA.

CONSUMERISM: LET THE SELLER BEWARE, 1971, 16mm color film, 22 minutes, rental $28 (order #8381), University of California Extension Media Center, Berkeley, CA. For purchase information, contact Document Associates, Inc., Ontario, Canada.

FOOT IN THE DOOR, 1972, 16mm color film, 9¼ minutes, $140, rental $15, available in Spanish and English. FilmFair Communications, Studio City, CA.

FRAUD? YOU LOSE, 1974, 16mm color film, 34 minutes, $370, rental $34. ACI Media, Inc., New York, NY.

HARRY J. WOODS IS AT THE DOOR, 1973, 16mm color film, 13 minutes, $170, rental $17. Communications Group West, Hollywood, CA.

IF IT DOESN'T WORK . . . COMPLAIN, 1975, 16mm color film, 15 minutes, $195. Journal Films, Inc., Chicago, IL. Rental $8.50, University of Illinois, Visual Aid Service, Champaign, IL.

NOT YOU TOO! 1973, 16mm color film, 8 minutes, $100, rental $10. Communications Group West, Hollywood, CA.

THE OWL THAT GAVE A HOOT, 1967, 16mm color film, 15 minutes, $42, rental $10. National Audio-Visual Center, Washington, DC.

THE POOR PAY MORE, 1967, 16mm black and white film, 60 minutes, $265, rental $15.25. Indiana University, Audio-Visual Center, Bloomington, IN. Rental also available from University of California Extension Media Center, Berkeley, CA, $17 (order #7337).

SHOPLIFTING, 1973, 16mm color film, 21 minutes, $270, rental $35. ACI Media, Inc., New York, NY.

SHOPLIFTING—IT'S A CRIME, 1974, 16mm color film, 12 minutes, $165, rental $15, FilmFair Communications, Studio City, CA.

STEERING CLEAR OF LEMONS, 1975, 16mm color film, 16 minutes, $220, rental $26. Consumer Reports Films, Mount Vernon, NY.

THERE IS A LAW AGAINST IT, 1972, 16mm color film, 8 minutes, $115, rental $10, available in Spanish and English. FilmFair Communications, Studio City, CA.

THIS IS FRAUD! 1972, 16mm color film, 8¼ minutes, $115, rental $10, available in Spanish and English. FilmFair Communications, Studio City, CA.

READ BEFORE YOU WRITE, 1972, 16mm color film, 6¼ minutes, $100, rental $10, available in Spanish and English. FilmFair Communications, Studio City, CA.

WISE AND RESPONSIBLE CONSUMERSHIP, 1973, 16mm color film, 13½ minutes, $195, rental $37. Centron Educational Films, Lawrence, KS.

YOU DON'T NEED TO DIE, 1971, 16mm color film, 29 minutes, $355, rental $27. Produced by NBC Productions and distributed by Films Incorporated, Wilmette, IL. Rental also available from University of California Extension Media Center, Berkeley, CA, $24 (order #8575).

YOUR RIGHT TO A HEARING, 1972, 16mm color film, 9½ minutes, $130, rental $10, available in Spanish and English. FilmFair Communications, Studio City, CA.

DECISION MAKING/LIFESTYLES/VALUES CLARIFICATION

AT HOME, 2001, 1967, 16mm color film, 25 minutes, $360, rental $20. McGraw-Hill Films, Novato, CA.

A DAY IN THE LIFE OF HARVEY MACNEILL, 1976, 16mm color film, 9 minutes, $135, rental $15. FilmFair Communications, Studio City, CA.

DECIDING, 1973, 16mm color film, 14 minutes, $195, rental $39. Centron Educational Films, Lawrence, KS.

THE FOUR-DAY WEEK, 1968, 16mm color film, 26 minutes, $375, rental $20. McGraw-Hill Films, Novato, CA.

FREE TO CHOOSE, 1974, 16mm color film, 16 minutes, $210, rental $20. FilmFair Communications, Studio City, CA.

GALS GUYS AND DOLLS, 1975, 16mm color film, 4 minutes, $110, rental $15. Benchmark Films, Inc., Briarcliff Manor, NY.

MAKING A DECISION IS . . . , 1974, 16mm color film, 19 minutes, $240, rental $21. Churchill Films, Los Angeles, CA.

MEET MARGIE, 1976, 16mm color film, 10 minutes, $140, rental $15. FilmFair Communications, Studio City, CA.

NEEDS AND WANTS, 1976, 16mm color film, 9 minutes, $135, rental $15. FilmFair Communications, Studio City, CA.

ON YOUR OWN, 1972, 16mm color film, 23 minutes, $300, rental $30. FilmFair Communications, Studio City, CA.

RICH CAT, POOR CAT, 1968, 16mm color film, 8 minutes, $130, rental $12.50. McGraw-Hill Films, Novato, CA.

TOYS, 1967, 16mm color film, 8 minutes, $150 (available in super 8mm Technicolor sound cartridges, $135), rental $15. McGraw-Hill Films, Novato, CA.

ECOLOGY/ENERGY/ENVIRONMENT

AIR POLLUTION: TAKE A DEEP, DEADLY BREATH, 1968, 16mm color film, 54 minutes, $695, rental $35. McGraw-Hill Films, Novato, CA.

AUTOS, AUTOS EVERYWHERE, 1967, 16mm color film, 25 minutes, $375, rental $18. McGraw-Hill Films, Novato, CA.

BEFORE THE MOUNTAIN WAS MOVED, 1971, 16mm color film, 58 minutes, $695, rental $35. McGraw-Hill Films, Novato, CA.

CONTROVERSY OVER INDUSTRIAL POLLUTION: A CASE STUDY, 1972, 16mm color film, 17 minutes, $220. Encyclopaedia Britannica Educational Corporation, Chicago, IL. Rental $17 (order #8649), University of California Extension Media Center, Berkeley, CA.

CYCLES, 1971, 16mm color film, 13½ minutes, produced for the Glass Container Manufacturers Institute, Inc., not available for purchase. **Free** on loan, contact Association Films, Inc., Sun Valley, CA.

DEATH BE NOT LOUD, 1971, 16mm color film, 26 minutes, $395, rental $25. McGraw-Hill Films, Novato, CA.

DRAGGERMAN'S HAUL, 1975, 16mm color film, 18 minutes, $235, rental $20. FilmFair Communications, Studio City, CA.

ENERGY FOR THE FUTURE, 1975, 16mm color film, 17 minutes, $220, rental $11 (includes teacher's guide). Encyclopaedia Britannica Educational Corporation, Chicago, IL.

ENERGY: THE DILEMMA, 1974, 16mm color film, 20 minutes, $250, rental $21. Churchill Films, Los Angeles, CA.

ENERGY: LESS IS MORE, 1974, 16mm color film, 18 minutes, $230, rental $21. Churchill Films, Los Angeles, CA.

ENERGY: NEW SOURCES, 1974, 16mm color film, 20 minutes, $250, rental $21. Churchill Films, Los Angeles, CA.

ENERGY: THE NUCLEAR ALTERNATIVE, 1974, 16mm color film, 20 minutes, $250, rental $21. Churchill Films, Los Angeles, CA.

EPILOGUE, 1973, 16mm color film, 16 minutes, $235, rental $25. Benchmark Films, Inc., Briarcliff Manor, NY.

THE FLOODWATCHER (an ecological skit), 1972, 16mm color film, 13 minutes, $135, rental $20, study guides $1.50 each. Bullfrog Films, Inc., Milford Square, PA.

FUTURE SHOCK, 1972, 16mm color film, 42 minutes, $660 (available in 8mm Technicolor sound cartridges, $575), rental $35. McGraw-Hill Films, Novato, CA.

HAVE OUR PLANET AND EAT IT TOO? 1972, 16mm color film, 24 minutes, $300, rental $25. Churchill Films, Los Angeles, CA.

HOUSE OF MAN, PART 1—OUR CHANGING ENVIRONMENT, 1965, 16mm color film, 17 minutes, $220 (black and white, $115). Encyclopaedia Britannica Educational Corporation, Chicago, IL. Rental $14 (order #7225), University of California Extension Media Center, Berkeley, CA.

HOUSE OF MAN, PART 2—OUR CROWDED ENVIRONMENT, 1968, 16mm color film, 11 minutes, $150 (black and white, $75). Encyclopaedia Britannica Educational Corporation, Chicago, IL. Rental $14, University of California Extension Media Center, Berkeley, CA.

LET'S HELP RECYCLE, 1973, 16mm color film, 11 minutes, $170, ACI Media, Inc., New York, NY. For rental information, contact New York University Film Library, New York, NY.

LOVEJOY'S NUCLEAR WAR, 1975, 16mm color film, 60 minutes, $600, rental $50. Bullfrog Films, Inc., Milford Square, PA.

THE NEW ALCHEMISTS, 1975, 16mm color film, 29

minutes, $395, rental $40. Benchmark Films, Inc., Briarcliff Manor, NY.

NOISE—POLLUTING THE ENVIRONMENT. 1971, 16mm color film, 16 minutes, $220. Encyclopaedia Britannica Educational Corporation, Chicago, IL. Rental $17 (order #8457), University of California Extension Media Center, Berkeley, CA.

ONCE THERE WERE BLUEBIRDS, 1971, 16mm color film, 5 minutes, $85, rental $10. FilmFair Communications, Studio City, CA.

ONE MAN'S GARDEN, 1975, 16mm color film, 21 minutes, $315, rental $30, Benchmark Films, Inc., Briarcliff Manor, NY.

PEOPLE WHO FIGHT POLLUTION, 1972, 16mm color film, 18 minutes, $225, rental $21. Churchill Films, Los Angeles, CA.

THE POISONED PLANET, 1971, 16mm color film, 19 minutes, $305, rental $20. McGraw-Hill Films, Novato, CA.

RECYCLED REFLECTIONS, 1973, 16mm color film (no narration), 11½ minutes, $145, rental $15. FilmFair Communcations, Studio City, CA.

RECYCLING IN ACTION, 1973, 16mm color film, 14 minutes, $185, rental $20. FilmFair Communications, Studio City, CA.

THE SAN DIEGO EXPERIENCE, 1971, 16mm color film, 17 minutes, not available for purchase. **Free** on loan, contact Aluminum Company of America, 1501 Alcoa Building, Pittsburgh, PA 15219.

STRIP MINE TRIP, 1972, 16mm color film, 11 minutes, $140, rental $15, Churchill Films, Los Angeles, CA.

USE IT, USE IT UP, 1975, 16mm color film, 26 minutes, $320, rental $23 (order #9161). University of California Extension Media Center, Berkeley, CA.

WHAT ARE WE DOING TO OUR WORLD? PART I, 1969, 16mm color film, 27 minutes, $420, rental $20. McGraw-Hill Films, Novato, CA.

WHAT ARE WE DOING TO OUR WORLD? PART II, 1969, 16mm color film, 25 minutes, $420, rental $20. McGraw-Hill Films, Novato, CA.

WHAT ON EARTH? 1971, 16mm color film, 10 minutes, $160 (available in 8mm Technicolor sound cartridge, $145), rental $15. McGraw-Hill Films, Novato, CA.

WHOSE GARDEN WAS THIS? 1971, 16mm color film, 3 minutes, $70, rental $12.50. McGraw-Hill Films, Novato, CA.

ECONOMICS

ANATOMY OF AN INFLATION, 1971, 16mm color film, 23 minutes, $365, rental $20. McGraw-Hill Films, Novato, CA.

BUSINESS: BROTHER CAN YOU SPARE $1,000,000,000? 1971, 16mm color film, 22 minutes. For purchase information, contact Document Associates, Inc., Ontario, Canada. Rental $28 (order #8411), University of California Extension Media Center, Berkeley, CA.

INFLATION, 1971, 16mm color film, 27 minutes, $405, rental $29. McGraw-Hill Films, Novato, CA.

THE GREAT DOLLAR ROBBERY: CAN WE ARREST INFLATION? 1970, 16mm black and white film, 52 minutes, $375, rental $25. McGraw-Hill Films, Novato, CA.

GROSS NATIONAL PRODUCT, 1970, 16mm color film, 14 minutes, $195, rental $15. McGraw-Hill Films, Novato, CA.

RISE OF BIG BUSINESS, 1970, 16mm color film, 27 minutes, $360 (black and white, $185). Encyclopaedia Britannica Educational Corporation, Chicago, IL. Rental $24 (order #7947). University of California Extension Media Center, Berkeley, CA.

FOOD/HEALTH/NUTRITION

BEFORE YOU TAKE THAT BITE, 1974, 16mm color film, 14 minutes, $185, rental $15. FilmFair Communications, Studio City, CA.

BEHIND THE GRADEMARK, 1975, 16mm color film, 20 minutes, $107. U.S. Department of Agriculture, c/o Chief, Processed Products Standardization and Inspection Branch, Fruit and Vegetable Division, Agricultural Marketing Service, Washington, DC 20250. **Free** on loan to groups only from U.S. Department of Agriculture, c/o Information Division, Agriculture Marketing Service, 630 Sansome Street, Room 702, San Francisco, CA 94111.

THE BIG DINNER TABLE, 1968, 16mm color film, 11 minutes, $125 (special California price, $75), available in Spanish and English. Dairy Council of California, 2775 Cottage Way, Suite 19, Sacramento, CA 95825. Rental $7.25, contact Association Films, Inc., Sun Valley, CA.

BRAND NAMES AND LABELING GAMES, 1973, 16mm color film, 9 minutes, $145, rental $20. Benchmark Films, Inc., Briarcliff Manor, NY.

A CHEMICAL FEAST, 1973, 16mm color film, 11 minutes, $165, rental $20. Benchmark Films, Inc., Briarcliff Manor, NY.

THE CHEMICAL FEAST, 1973, 16mm color film, 16 minutes. Available for rental only, $7. National Educational Television, Indiana University Audio-Visual Center, Bloomington, IN.

CONSUMER EDUCATION: BUYING IN A SUPERMARKET, 1973, 16mm color film, 14 minutes, $220, rental $20. Aims Instructional Media Services, Inc., Glendale, CA.

DIET FOR A SMALL PLANET, 1974, 16mm color film, 28 minutes, $350, rental $30. Bullfrog Films, Inc., Milford Square, PA.

THE DRUG PROBLEM: WHAT DO YOU THINK? 1972, 16mm color film, 17 minutes, $220. Encyclopaedia Britannica Educational Corporation, Chicago, IL. Rental $17 (order #8787), University of California Extension Media Center, Berkeley, CA.

DRUGS AND THE NERVOUS SYSTEM, 1972, 16mm color film, 18 minutes, $225, rental $21. Churchill Films, Los Angeles, CA.

EARTHBREAD (a film about bread), 1973, 16mm color film, 20 minutes, $250, rental $25. Bullfrog Films, Inc., Milford Square, PA.

EAT, DRINK AND BE WARY, 1975, color film, 21 minutes, $265, rental $25. Churchill Films, Los Angeles, CA.

FOOD, ENERGY, AND YOU, 1968, 16mm color film, 20 minutes, $210 (special California price $100), Dairy

Council of California, 4604 University Avenue, San Diego, CA 92105, or 2775 Cottage Way, Suite 19, Sacramento, CA 95825. Rental $7.25, Association Films, Inc., Sun Valley, CA.

FOOD FOR LIFE, 1968, 16mm color film 22 minutes, with teacher's guide, $220 (special California price $100), Dairy Council of California, 4604 University Avenue, San Diego, CA 92105, or 2775 Cottage Way, Suite 19, Sacramento, CA 95825. Rental $7.25, Association Films, Inc., Sun Valley, CA.

FOOD LABELING: UNDERSTANDING WHAT YOU EAT, 1973, 16mm color film, 11 minutes, $145. Journal Films, Inc., Chicago, IL. Rental $6.50, University of Illinois, Visual Aid Service, Champaign, IL.

THE FOOD REVOLUTION, 1969, 16mm color film, 26 minutes, $405, rental $20. McGraw-Hill Films, Novato, CA.

FOOD: SURVIVING THE CHEMICAL FEAST, 1972, 16mm color film, 22 minutes. For purchase information, contact Document Associates, Inc., Ontario, Canada. Rental $28 (order #8423), University of California Extension Media Center, Berkeley, CA.

HARD TIMES IN THE COUNTRY, 1971, 16mm black and white film, 58 minutes, $550, rental $20.75. Indiana University, Audio-Visual Center, Bloomington, IN. Rental also available from University of California Extension Media Center, Berkeley, CA, $21 (order #8032).

THE HEALTH FOOD MOVEMENT, 1973, 16mm color film, 16½ minutes, $210, rental $20, FilmFair Communications, Studio City, CA.

HOW A HAMBURGER TURNS INTO YOU, 1968, 16mm color film, 19 minutes, $210 (special California price $100). Dairy Council of California, 4604 University Avenue, San Diego, CA 92105, or 2775 Cottage Way, Suite 19, Sacramento, CA 95825. Rental $7.25, contact Association Films, Inc., Sun Valley, CA.

LABEL LOGIC, 1976, 16mm color film, 18 minutes, $255, rental $30, available in English and Spanish. Aims Instructional Media Services, Inc., Glendale, CA.

LOOKING FOR ORGANIC AMERICA, 1972, 16mm color film (no narration), 28 minutes, $325, rental $35. Bullfrog Films, Inc., Milford Square, PA.

NOISE AND ITS EFFECTS ON HEALTH, 1973, 16mm color film, 20 minutes, $265, rental $25. FilmFair Communications, Studio City, CA.

NUTRITIONAL QUACKERY, 1973, 16mm color film, 20 minutes, $285, rental $30. Aims Instructional Media Services, Inc., Glendale, CA.

ORGANIC GARDENING: COMPOSTING, 1972, 16mm color film, 11 minutes, $140, rental $15. Bullfrog Films, Inc., Milford Square, PA.

READ THE LABEL: SET A BETTER TABLE, 1973, 16mm color film, 14 minutes, $58.25. National Audio-Visual Center (NAC), General Services Administration, Washington, DC. **Free** on loan from Food and Drug Administration, 26 Evergreen Place, East Orange, NJ 07018.

SMOKE, ANYONE? 1964, 16mm color film, 9 minutes, $126. Columbia University Press, Center for Mass Communications, New York, NY. Rental $12 (order #7741), University of California Extension Media Center, Berkeley, CA.

SMOKE SCREEN, 1970, 16mm black and white film, 5 minutes, $100, rental $15. Pyramid Films, Santa Monica, CA. Rental also available from University of California Extension Media Center, Berkeley, CA, $12 (order #7900).

SMOKING—LIGHT UP, STRIKE OUT, 1976, 16mm color film, 10½ minutes, $175, rental $20. Aims Instructional Media Services, Inc., Glendale, CA.

THE SUGAR CEREAL IMITATION ORANGE BREAKFAST, 1975, 16mm color film, 8 minutes, $170, rental $20. Benchmark Films, Inc., Briarcliff Manor, NY.

TO FEED THE HUNGRY, 1971, 16mm color film, 45 minutes, $660, rental $30. McGraw-Hill Films, Novato, CA.

THE TOBACCO PROBLEM: WHAT DO YOU THINK? 1972, 16mm color film, 17 minutes, $220. Encyclopaedia Britannica Educational Corporation, Chicago, IL. Rental $17 (order #8788), University of California Extension Media Center, Berkeley, CA.

A VISIT WITH J. I. RODALE (pioneer of the organic movement in America), 1972, 16mm color film, 15 minutes, $150, rental $20. Bullfrog Films, Inc., Milford Square, PA.

VITAMINS FROM FOOD, 1968, 16mm color film, available in English and Spanish, with teacher's guide, $210 (special California price $100), Dairy Council of California, 4604 University Avenue, San Diego, CA 92105, or 2775 Cottage Way, Suite 19, Sacramento, CA 95825. Rental $7.25, Association Films, Inc., Sun Valley, CA.

WHAT'S GOOD TO EAT, 1968, 16mm color film, 17½ minutes, available in English and Spanish, $190 (special California price, $100), Dairy Council of California, 4604 University Avenue, San Diego, CA 92105, or 2775 Cottage Way, Suite 19, Sacramento, CA 95825. Rental $7.25, Association Films, Inc., Sun Valley, CA.

GOODS/SERVICES

BIKE-WISE, TO BE SURE, 1974, 16mm color film, 14 minutes, $210, rental $42, Centron Educational Films, Lawrence, KS.

CONSUMER EDUCATION: BUYING AN AUTOMOBILE, 1973, 16mm color film, 14 minutes, $200, rental $20, Aims Instructional Media Services, Inc., Glendale, CA.

CONSUMER EDUCATION: MAINTAINING AN AUTOMOBILE, 1973, 16mm color film, 11 minutes, $155, rental $20, Aims Instructional Media Services Inc., Glendale, CA.

KICKING TIRES IS NOT ENOUGH! 1975, 16mm color film, 16 minutes, $220, rental $26. Consumer Reports Films, Mount Vernon, NY.

A RUN FOR YOUR MONEY, 1976, 16mm color film, 14 minutes, $235, rental $20, Aims Instructional Media Services, Inc., Glendale, CA.

TIRE WISE, 19[illegible]6, 16mm color film, 15 minutes, $240, rental 1–3 days/$20. Aims Instructional Media Services, Inc., Glendale, CA.

TOMMY'S FIRST CAR, 1972, 16mm color film, 11 minutes, available in Spanish and English, $145, rental $15. FilmFair Communications, Studio City, CA.

MONEY MANAGEMENT

ACTION FOR CHANGE: WHERE THE TAXPAYER'S MONEY GOES, 1973, 16mm color film, 28 minutes, $295, rental $29.50. Screen Educational Enterprises, Seattle, WA.

BANKS AND THE POOR, 1970, 16mm black and white film, 59 minutes, $265, rental $15.25. Indiana University, Audio-Visual Center, Bloomington, IN. Rental also available from University of California Extension Media Center, Berkeley, CA, $21 (order #8020).

CONSUMER EDUCATION: BUDGETING, 1968, 16mm color film, 12 minutes, $145, rental $15. BFA Educational Media, Santa Monica, CA.

CONSUMER EDUCATION: INSTALLMENT BUYING, 1968, 16mm color film, 13 minutes, $155, rental $15. BFA Educational Media, Santa Monica, CA.

CONSUMER EDUCATION: RETAIL CREDIT BUYING, 1968, 16mm color film, 11 minutes, $135, rental $15. BFA Educational Media, Santa Monica, CA.

CONSUMER POWER: CREDIT, 1973, 16mm color film, 20½ minutes, $295, rental $22. BFA Educational Media, Santa Monica, CA.

A CREDIT CARD BOUQUET, 1973, 16mm color film, 10 minutes, $130, rental $13. Communications Group West, Hollywood, CA.

ECONOMICS: THE CREDIT CARD, 1971, 16mm color film, 9½ minutes, $140, rental $15. BFA Educational Media, Santa Monica, CA.

ECONOMICS: MONEY, 1971, 16mm color film, 11 minutes, $140, rental $15. BFA Educational Media, Santa Monica, CA.

IN THE BOX (credit), 1976, 16mm color film, 14 minutes, $180, rental $20. FilmFair Communications, Studio City, CA.

INSURANCE—WHAT IT'S ALL ABOUT, 1975, 16mm color film, 21 minutes, $285, rental $30. FilmFair Communications, Studio City, CA.

MAGICAL DISAPPEARING MONEY, 1972, 16mm color film, 11 minutes, available in Spanish and English, $145, rental $15. FilmFair Communications, Studio City, CA.

A METRIC AMERICA, 1974, 16mm color film, 16 minutes (181.36 metres), $240, rental $30. Aims Instructional Media Services, Inc., Glendale, CA.

THE METRIC FILM, 1975, 16mm color film, 13 minutes, $220, rental $25. American Educational Films, Beverly Hills, CA.

METRIC MEASURE MADE EASY, 1974, 16mm color film, 13 minutes (142.65 metres), $230, rental $20. Aims Instructional Media Services, Inc., Glendale, CA.

MONEY FOR SALE, 1974, 16mm color film, 13 minutes, available in Spanish and English, $205, rental $20. Aims Instructional Media Services, Inc., Glendale, CA.

THE MONEY TREE, 1971, 16mm color film, 19 minutes, available in Spanish and English, with teacher's guide and lesson plan, $285, rental $30. Aims Instructional Media Services, Inc., Glendale, CA.

MONEY—WHAT IT'S WORTH, 1975, 16mm color film, 16 minutes, $210, rental $20. FilmFair Communications, Studio City, CA.

PENSIONS: THE BROKEN PROMISE, 1972, 16mm color film, 39 minutes, $445, rental $33. Produced by NBC News and distributed by Films Incorporated, Wilmette, IL. Rental also available from University of California Extension Media Center, Berkeley, CA, $27 (order #8572).

SIMPLY METRIC, 1975, 16mm color film, 18½ minutes, $270, rental $30. FilmFair Communications, Studio City, CA.

TAXES—WHO NEEDS THEM? 1974, 16mm color film, 25 minutes, $330, rental $33. Handel Film Corporation, West Hollywood, CA.

USING MONEY WISELY, 1971, 16mm color film, 18 minutes, $240, rental $18. Journal Films, Inc., Chicago, IL.

YOU'LL GET YOURS WHEN YOU'RE 65, 1973, 16mm color film, 40 minutes, $525 (black and white film, $250). Carousel Films, Inc., New York, NY. Rental $33 (order #8754), University of California Extension Media Center, Berkeley, CA.

YOUR CREDIT IS GOOD . . . A FILM ABOUT PAYING LATER, 1973, 16mm color film, 15 minutes, $195. Journal Films, Inc., Chicago, IL. Rental $7.90, University of Illinois, Visual Aid Service, Champaign, IL.

FILMSTRIPS/SLIDES/CASSETTES/ RECORDS

ADS AND YOU, 1973, 26 slides, cassette and script, $8. Iowa State University, Media Resources Center, Ames, IA.

BEHIND THE DOORS ON MAIN STREET, 1973, 60 slides, script and cassette, $16.50. Media Resources Center, Iowa State University, Ames, IA.

BUSINESS AND YOU FILMSTRIP SERIES, by Ray G. Price and J. Curtis Hall, 1973. Set I, filmstrips and records 1–6, $140; Set II, filmstrips and records 7–12, $140. Gregg Division, McGraw-Hill Book Company, New York, NY.

Titles are: (Set I) *The Birth of an Idea; The Nature of Business; Our Free Enterprise System; The Role of Government in Our Free Enterprise System; Money, Credit, and Banks;* and *The Bank and the Community;* (Set II) *Managing Your Money; The Satisfied Customer; Buy Now, Pay Later; Substitutes for Cash; Putting Savings to Work;* and *Sharing Economic Losses.*

CONCERNING YOUNG CONSUMERS, 1975, 6 filmstrips with 6 records or cassettes, $108/set. Macmillan Publishing Company, Inc., New York, NY.

CONSUMER CREDIT AND MONEY MANAGEMENT, 1975, 6 color filmstrips with 6 cassettes or records, average 70 frames each, approximately 12 minutes each, kit includes pre- and post-tests and problems, all dittos ready to be duplicated, kit with cassettes $110, with records $98, 21-day return privilege. BFA Educational Media, Santa Monica, CA.

Titles are: *Two Sides of Borrowing; Credit: The Retail Store; Credit: The Bank; Credit: The Finance Company; Credit Cards;* and *Your Personal Spending Plan.*

CONSUMER EDUCATION, 1972, 6 color filmstrips with cassettes; each film includes a 30-minute recorded interview with authorities in the consumer field and a teacher's guide. $30 each. Current Affairs Films, Wilton, CT.

Titles are: *The Consumer and Credit; Buying the Basics: Food and Clothing; Wheels and Deals: Buying Cars and Motorcycles; Frauds and Deceptions; Advertising and the Consumer;* and *Consumer Power and Social Change.*

CONSUMER EDUCATION FILMSTRIPS: *Advertising and Consumer Motivation,* with record, $4.50; *Clothing Communicates,* with record, $6.50; *Consumer Defenses,* with record, $14.25; *Credit,* with record and transparencies, $12.50 (tape also available, *Today's Consumer,* $3). J. C. Penney Company, Educational Relations, 1301 Avenue of the Americas, New York, NY 10019.

CONSUMER EDUCATION FOR THE ELEMENTARY GRADES, 1974, 3 filmstrips, 3 cassettes, $49.50/set. Centron Educational Films, Lawrence, KS.

Titles are: *Choosing What to Buy; Advertising and You;* and *Consumership: Getting More for Your Money.*

CONSUMER EDUCATION SERIES, 8 color filmstrips with 8 records or cassettes, $80 each, series $150. Aims Instructional Media Services, Inc., Glendale, CA.

Titles are: *Part I, Money Management;* and *Part II, Buying Protection.*

CONSUMER EDUCATION SOUND FILMSTRIP KITS, 8 filmstrip kits; each kit contains 2 color filmstrips, 2 records or cassettes, linemasters, reading and resources list, exercises for review, guide to inquiry and discussion and teaching guide, $47.50 each; $345/set. Changing Times Education Service, 1729 H Street, N.W., Washington, DC 20006.

Titles are: *Typical Gyps and Frauds, Buying Health Care, So You Want to Use Credit, So You Want Wheels, Justice in the Marketplace, Let's Go Shopping, Banking and Banking Services,* and *Money and Life Style.*

CONSUMERISM/GOVERNMENT, a series of audio cassettes featuring talks by FTC staff members and former and present FTC commissioners. For details and **free** catalog, contact AD Tapes, Palos Verdes Estates, CA.

Titles are: *Consumer Rights in Credit Transactions, Advertising and the New Consumerism,* and *Trade Associations and Consumerism.*

CONSUMERISM, THE DANGERS OF AFFLUENCE, 1972, 2 color filmstrips with 2 records or cassettes, approximately 160 frames or 12 minutes, for purchase only, $45. Prentice-Hall Media, Tarrytown, NY.

CONSUMERS' RESEARCH COLOR SLIDE SERIES, with scripts, $30/set, rental $5. Consumers' Research, Inc., Bowerstown Road, Washington, NJ 07882.

Titles are: *Testing at Consumers' Research, Deceptive Packaging, Food Additives, Safety in the Home,* and *Bicycle Safety.*

THE CONTEMPORARY CONSUMER SOUND FILMSTRIPS, by Elsie Fetterman, 1975, set of 8 with cassettes, $200. Gregg Division, McGraw-Hill Book Company, New York, NY.

Titles are: *The New Job (Understanding the Marketplace); Love on the Installment Plan (Money Management); Maggie Marlin's Platform Shoes (Financial Security); Making the Move (Housing, Furniture, Appliances); Stuffed Cabbage (Food and Clothing); Al's Red Tigress (Transportation); The 100,000 Question (Health and Recreation);* and *The Deal (Protection and the Law).*

DYNAMIC CONSUMER DECISION MAKING, 1972, includes slides, guides, worksheets and charts. For details, contact J.C. Penney Company, Educational and Consumer Relations, 1301 Avenue of the Americas, New York, NY 10019.

THE ECONOMY: HOW IT WORKS, 1976, 4 color filmstrips, 60–75 frames each, 4 cassettes, with teaching guide, $62.50/set. Changing Times Education Service, 1729 H Street, N.W., Washington, DC 20006.

Titles are: *Our Economic System: Freedom of Choice; Money: Keeping the Economy Moving; People and Machines: Producing More for Everyone;* and *The Government: Helping Us Meet Our Goals.*

FOOD FOR THOUGHT, 1974, a filmstrip on changing lifestyles, with record or cassette. $25. Learning Realities, New York, NY.

HOW THE HEALTH ARE YOU? 1974, multi-media kit, includes an 80-slide set with cassette, entitled *Is the Customer Always Right?* $92/kit. Harper and Row Audiovisuals, Hagerstown, Md.

LEARNING ABOUT MONEY, 1973, four filmstrips and four cassettes, $55/set. Knowledge Aid/Filmstrip House/Moreland Latchford, Niles, IL.

Titles are: *Money—What Is It?; Money—Planning a Budget; Money—How to Spend It;* and *Money—How Much Do You Need?*

MAKING IT ON YOUR OWN: CONSUMER EDUCATION PART III, 1975, four filmstrips, 47 to 74 frames, 4 cassettes or 4 records, average 10 minutes each, 19-page teacher's guide; individual filmstrip with record, $15.50; with cassette, $16.50; set of 4 with records, $55; with cassettes $59. Teaching Resource Films, Mount Kisco, NY.

Titles are: *Understanding Your Paycheck, Good Maintenance Makes Good Sense, How to Select Professional Assistance,* and *Making the Most of Yourself.*

MARRIAGE AND MONEY, 1973, 35mm color filmstrip, with record or cassette, 70 frames, 15 minutes, $4. Institute of Life Insurance, Education Services, 277 Park Avenue, New York, NY 10017.

A METRIC AMERICA, 6 color, sound filmstrips, 6 records or cassettes, $120/set. Aims Instructional Media Services, Glendale, CA.

MONEY FOR SALE, 4 color, sound filmstrips, 4 records or cassettes. $80/set. Aims Instructional Media Services, Glendale, CA.

MONEY MANAGMENT FILMSTRIP LIBRARY, 35mm color filmstrips, record or cassette, $15/set. Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, IL 60601.

Titles are: *Money Talks,* $4.50, 50 student leaflets, $1/set; *Be Credit-Wise,* $3.50; *Food Dollars and Sense,* $4.50, 50 student leaflets, $1/set; *You, the Shopper* (no sound), $2; *Your Wardrobe and You* (no sound), $2.

NICKELS, DIMES AND DOLLARS, 1975, 4 filmstrips, average 68 frames each; 4 cassettes, average 6½ minutes each; with 4-page teacher's guide, $68/set. ACI Media Inc., New York, NY.

Titles are: *Earn and Save, Shop With Care, Make It Yourself,* and *Fix it Yourself.*

RECYCLING, AN ECOLOGY STUDY, 35mm filmstrip, 79-frame, with record or cassette. **Free** to teachers. The Aluminum Association, 750-3rd Avenue, New York, NY 10017.

THINK METRIC, 1975, 8 color filmstrips, with 4 cassettes. $120/set. South-Western Publishing Company, Cincinnati, OH.

For additional audiovisual listings, see *Other Consumer Bibliographies and Catalogs,* p 43. Also see *Teaching Aids* section for multi-media kits, p. 21. (For company addresses, see p. 57.)

VIDEO CASSETTES

The following video cassettes are adapted from the educational televison series, "Consumer Survival Kit." Each is a ¾" color video cassette, 30 minutes in length. Cost to purchase: $100 to individual schools, rental $25/week; $150 to school districts, rental $50/week. To order, contact the Maryland Center for Public Broadcasting, Attention: Program Circulation Manager, Owing Mills, MD 21117.

ALL CHARGED UP (credit), 1975 (order #104).

AUTO REPAIRANOIA (auto repair), 1975 (order #101).

THE BIG FIX (home repair), 1975 (order #114).

THE BIG PUT-ON (cosmetics), 1975 (order #111).

BODY WORK (auto repairanoia II), 1976 (order #213).

THE BOOKIES (education costs), 1976 (order #224).

A BRUSH-UP ON DENTAL CARE (dental care), 1976 (order #205).

CASH FOR YOUR SMASH (auto insurance), 1976 (order #223).

CONFOUNDED (investment frauds), 1976 (order #207).

CRIB LIB: THE HIGH COST OF KIDS (baby materials), 1975 (order #123).

CURE OR COME-ON? (OTC drugs), 1975 (order #108).

DON'T PASS THE BUCK (financial institutions), 1976 (order #203).

DREAMHOUSE NIGHTMARE (home buying), 1975 (order #110).

EARS TO YA (hearing), 1976 (order #218).

EVERYTHING BUT THE KITCHEN SINK (large appliances), 1975 (order #119).

FAT CHANCE (weight control), 1975 (order #107).

FUN ON THE RUN (recreational vehicles), 1976 (order #227).

THE GOOD, THE BAD, AND THE UGLY (furniture), 1975 (order #122).

HERE'S TO YOUR HEALTH (medical insurance), 1975 (order #121).

ILLS, PILLS AND BILLS (prescription drugs), 1976 (order #211).

LAND WHOA! (land sales), 1975 (order #103).

THE LAST RESORT (nursing homes), 1976 (order #219).

THE LAST RIGHTS (funerals), 1975 (order #105).

LEMON TREE OR HORN OF PLENTY? (used car lots), 1975 (order #106).

A LICK AND A PROMISE (mail order sales), 1975 (order #120).

MANY HAPPY RETURNS (income taxes), 1976 (order #206).

MORE TREAD FOR YOUR BREAD (tires), 1975 (order #113).

MY HOUSE HAS A FLAT (mobile homes), 1975 (order #124).

THE NAKED TRUTH (clothing), 1975 (order #126).

NEW! IMPROVED! AND OTHER MYTHS! (advertising), 1976 (order #208).

OH SAY CAN YOU SEE (eye care), 1976 (order #209).

PLAN NOW, PLAY LATER (retirement planning), 1976 (order #221).

THE PLANE TRUTH (air travel), 1975 (order #112).

PLEASURES AND PITFALLS (condominiums), 1975 (order #118).

A REALLY BIG SHOE (shoes), 1975 (order #109).

SEE YOU IN COURT (small claims courts), 1976 (order #201).

SHOWDOWN IN THE SHOWROOM (new cars), 1976 (order #220).

STOP, LOOK AND LISTEN! (tv's and stereos), 1976 (order #217).

SUPERMARKET STRATEGY (supermarkets), 1975 (order #102).

SURELOCK HOMES (home security systems), 1976 (order 204).

TENANTS ANYONE? (tenants' rights), 1976 (order #226).

TOTS, TOYS, AND TRAGEDY (toys), 1975 (order #116).

VAPID TRANSIT: HOW TO AVOID CATASTROPHE (moving), 1975 (order #115).

WE GOT YOU COVERED (floor covering), 1975 (order #117).

WHO'S KNOCKING AT MY DOOR? (door-to-door sales), 1975 (order #125).

YOU BET YOUR LIFE! (life insurance), 1976 (order #210).

CAREER AND EDUCATIONAL OPPORTUNITIES

CAREER AND EDUCATIONAL OPPORTUNITIES IN THE CONSUMER FIELD, by John R. Burton, 1975. 33 p. $1.75 paperback. Career Research Project, Manchester Community College, Manchester, CT 06040.

EDUCATION AND CAREER OPPORTUNITIES IN THE CONSUMER FIELD, 1976. 40 p. $1.75. Make checks payable to **Family and Consumer Studies,** University of Utah, 215 Family and Consumer Studies Building, Salt Lake City, UT 84112.

OPPORTUNITIES IN ENVIRONMENTAL CAREERS, by Odom Fanning, 1974. 271 p. $5.75. Vocational Guidance Manuals, Louisville, KY.

CURRICULUM DEVELOPMENT

BANKING: ONE OF A SERIES FOR EXPANDED PROGRAMS IN CONSUMER EDUCATION, by the University of the State of New York, 1975. 95 p. 75¢. New York State Education Department, Bureau of Secondary Curriculum Development, Albany, NY 12234.

CONSUMER ECONOMICS AND LAW: OUTLINE FOR CONTENT (for secondary school teachers), by Hayden M. Bower, 1974. 21 p. $2.20; optional binder,

70¢. (order #721 IMA). Los Angeles Unified School District, Instructional Planning Division, Room G-230, P.O. Box 3307, Los Angeles, CA 90051.

CONSUMER EDUCATION: A MODEL OF AN INTERDISCIPLINARY K–12 CURRICULUM APPROACH TO CONSUMER EDUCATION PROCESSES, 1975. 44 p. **Free.** National Foundation for Consumer Credit, 1819 H Street, N.W., Washington, DC 20006.

CONSUMER EDUCATION: AN INTERDISCIPLINARY APPROACH, $1. Vocational-Technical Curriculum Laboratory, Building 4103 – Kilmer Campus, Rutgers University, New Brunswick, NJ 08903.

CONSUMER EDUCATION COMPETENCIES: K–12, 1976, 22 p.; **CONSUMER EDUCATION COMPETENCIES CHECKLIST: PRIMARY LEVEL (K–4),** 8 p.; **INTERMEDIATE LEVEL** (5–8), 9 p.; **SECONDARY LEVEL** (9–12), 11 p. $1/set prepaid. Bureau of Curriculum Services, Department of Education, Commonwealth of Pennsylvania, Box 911, Harrisburg, PA 17126.

CONSUMER EDUCATION: CURRICULUM GUIDE FOR OHIO (K–12), 1974. For ordering information, contact Ohio State Department of Education, Columbus, OH 53215.

CONSUMER EDUCATION CURRICULUM MODULES: A SPIRAL-PROCESS APPROACH, by the North Dakota State University, College of Homemaking, 1974. Sold in sets of 5 volumes only, $17.75 (stock #1780-01284). Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

CONSUMER EDUCATION IN AN AGE OF ADAPTATION, by Sally R. Campbell for Sears, Roebuck and Company, 1971. 105 p. $2 (order #ER-7). Association Films, La Grange, IL.

CONSUMER EDUCATION IN THE ENGLISH CURRICULUM, $1. Vocational-Technical Curriculum Laboratory, Building 4103–Kilmer Campus, Rutgers University, New Brunswick, NJ 08903.

CONSUMER EDUCATION IN THE SCIENCE CURRICULUM, $1. Vocational-Technical Curriculum Laboratory, Building 4103–Kilmer Campus, Rutgers University, New Brunswick, NJ 08903.

CONSUMER EDUCATION MATERIALS PROJECT: ADULT CONSUMER EDUCATION IN THE COMMUNITY, by David Schoenfeld, 1973. 60 p. $3. Consumers Union of U.S., Educational Services Division, Mount Vernon, NY.

CONSUMER EDUCATION MATERIALS PROJECT: CONSUMER EDUCATION IN JUNIOR AND COMMUNITY COLLEGES, POSTSECONDARY, VOCATIONAL AND TECHNICAL INSTITUTES, 1972. 71 p. $3. Consumers Union of U.S., Educational Services Division, Mount Vernon, N.Y.

CONSUMER EDUCATION MATERIALS PROJECT: PREPARING THE CONSUMER EDUCATOR, by David Schoenfeld, et al, 1973. 86 p. $3. Consumers Union of U.S., Educational Services Division, Mount Vernon, NY 10550.

CONSUMER MATH: SELECTED RESULTS FROM THE FIRST NATIONAL ASSESSMENT OF MATHEMATICS, 1975. 36 p. For price, contact Education Commission of States, 1860 Lincoln Street, Denver, CO 80203.

A CONSUMER'S GUIDE TO EDUCATIONAL INNOVATIONS, by Mortimer B. Smith, Richard Peck and George Weber, 1972. 99 p. $2.50. Council of Basic Education, 725 – 15th Street, N.W., Washington, DC 20005.

CURRICULUM DESIGN FOR CONSUMER EDUCATION: KINDERGARTEN THROUGH GRADE FOURTEEN, by the Bureau of Homemaking Education, 1974. $1 + tax, prepaid. California State Department of Education, P.O. Box 271, Sacramento, CA 95802.

EKISTICS, A GUIDE FOR DEVELOPMENT OF AN INTERDISCIPLINARY ENVIRONMENTAL EDUCATION CURRICULUM, 1973. 80 p. 65¢. California State Department of Education, P.O. Box 271, Sacramento, CA 95802.

EXPANDED PROGRAMS OF CONSUMER EDUCATION. For details, contact the New York State Department of Education, Bureau of Secondary Curriculum Development, Albany, NY 12234.

A GUIDE FOR TEACHING CONSUMER EDUCATION . . . FOR A COEDUCATIONAL CLASS IN HOME ECONOMICS AT THE HIGH SCHOOL LEVEL, 1975. 386 p. $2. Orange County Department of Education, P.O. Box 11846, Santa Ana, CA 92711.

GUIDELINES FOR CONSUMER EDUCATION, 1972. For details, contact Illinois Office of Education, Springfield, IL 62777.

HOME ECONOMICS FOR YOUNG MEN: A TEACHING GUIDE, by Eleanore L. Kohlmann, 1975. 230 p. $9.95. Iowa State University Press, Ames, IA.

INSTRUCTIONAL PATTERNS FOR CONSUMER AND HOMEMAKING EDUCATION, 1976. 398 p. $6 + tax, prepaid. California State Department of Education, P.O. Box 271, Sacramento, CA 95802.

MINI LESSONS FROM FDA, K-12, 1975. 4 p. each. **Free.** Food and Drug Administration, Region V, N-58, 175 W. Jackson Boulevard, A-1945, Chicago, IL 60604.

Titles are: *Nutrition, Food Safety, Drug Safety (Rx and OTC), Radiological Health, Cosmetics,* and *How to Make a Complaint.*

PERSONAL MONEY MANAGEMENT: GUIDELINES FOR TEACHING, 1974. 40 p. $1 prepaid. New York Stock Exchange, Publications Section, Department No. 1B, P.O. Box 252, New York, NY 10005.

PERSONALIZING EDUCATION: VALUES CLARIFICATION AND BEYOND, by Leland Howe and Mary Martha Howe, 1975. 574 p. $9.95 ($5.95 paperback). Hart Publishing Company, Inc., New York, NY.

SUCCESSFUL EXPERIENCES IN TEACHING METRIC, 1976. NBS Special Publication 441, 116 p. $2.30 (Order #C13.10:441). Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

SUGGESTED GUIDELINES FOR CONSUMER EDUCATION, KINDERGARTEN THROUGH 12TH GRADE, 1970. 58 p. $1.05. Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

A SURVEY OF EXISTING CONSUMER EDUCATION PRACTICES IN NEW JERSEY SCHOOLS, $1. Vocational-Technical Curriculum Laboratory, Building 4103–Kilmer Campus, Rutgers University, New Brunswick, NJ 08903.

TEACHING CONSUMER EDUCATION: A COMMON SENSE APPROACH, $1. Vocational-Technical Cur-

riculum Laboratory, Building 4103 – Kilmer Campus, Rutgers University, New Brunswick, NJ 08903.

YOUR GUIDE FOR TEACHING MONEY MANAGEMENT, 35¢. Money Management Institute, Household Finance Corporation, Chicago, IL.

TEACHING AIDS

BEAT THE MARKET—GAMES SIMULATING ECONOMIC PRICE DETERMINATION, by Arthur R. Olsen, 1973. Set of 5 games, $50. South-Western Publishing Company, Cincinnati, OH.

Titles are: *Limited Market; Limited, Competitive Market; Competitive Exchange Market; Competition or Subsidy?;* and *Competition or Control?*

A BETTER PLACE TO BE (Johnny Horizon's guide to 100 environmental learning projects and activities for elementary students), 1974. 39 p. $1.25 (order #031D). U.S. Consumer Information Center, Pueblo, CO 81009.

THE BIG BOOK OF COLLECTIONS, by Sandy Kaplan, Sheila Madsen and Bette Gould, 1975. 62 p. $14.95. Goodyear Publishing Company, Inc., Pacific Palisades, CA (K-6 grades)

CAVEAT: CONSUMER EDUCATION IN ACTION, a multimedia teaching kit for grades 9–12, by Hatch Associates, 1974. $94. Workbook, $1.36. J. B. Lippincott Company, Philadelphia, PA.

CONSUMER EDUCATION BOOKS FOR GRADES 9–12. Minimum order, 10 copies of a title. Changing Times Education Service, Washington, DC.

Titles are: *Job-hunting, 50¢; Can You Manage Your Money, 75¢; Student Activities in Advertising, 50¢; Gyps and Frauds, 75¢; How to Read Guarantees, Warranties, Tags & Labels, 50¢; The Right to be Informed, 75¢; The Right to Safety, 75¢; The Right to Choose, 75¢; The Right to be Heard, 75¢; What You Should Know About Contracts, 50¢; Insurance: What It's All About, 75¢; Life Insurance, 75¢; Health Insurance, 75¢; Property and Liability Insurance, 75¢; Getting the Most Out of Your Savings, 75¢; Investing in Stocks and Bonds, 75¢; Opportunities Unlimited, 50¢; The Beginning Investor, 75¢; Happiness is Finding the Right Place to Live, 50¢; So You Want to be a Tenant?, 75¢; Owning Your Own Home, 75¢;* and *When the Key is Yours, 75¢.*

CONSUMER EDUCATION MINI UNITS, 53 topics for grades 9–12, each contain 40 copies of a reading from **CHANGING TIMES,** transparencies, spiritmasters, and teaching guide. $12/unit, $570/set. Changing Times Education Service, Washington, DC.

Titles are: (ADVERTISING) *Comic Book Come-ons That Catch Kids; Can Advertisers Back Up Their Claims?;* (BANKING, SAVINGS & INVESTING) *Managing Your Savings for the Highest Return; 10 Ways to Buy Stock a Little at a Time; Choose Your Bank Carefully, Then Use It Right; The Best Place to Put Your Savings; Is Saving Obsolete?;* (BUSINESS & ECONOMICS) *How to Go About Buying a Business;* (BUYMANSHIP) *When a Magazine Seller Knocks on Your Door; Ways They Can Cheat You When They Service Your Car; Nine Commandments for Smart Shoppers; Here's How to Spend Less for Food; The High Cost of Driving and What to Do About It; The Art of Buying a Car; Used-Car Dealers—See How They Operate;* (CLOTHING & PERSONAL) *What (if Anything) to Do for Your Hair;* (CONSUMER LAW) *Small-claims Courts Aren't Doing Their Job;* (CREDIT) *When Do You Owe Too Much?; How to Establish Your Creditability; The Hard Facts About Easy Credit; Warning! Double-check Those Charge Accounts; New Rules That Protect Your Credit Rating; How to Pay Less for an Auto Loan;* (ENVIRONMENT) *Everyday Ways to Cut Down Pollution; The Next Sound You Hear May be Just Too Much; This 'Energy Crisis'—Is It Real?;* (HOUSING) *Buy a House or Rent? A Look at the Options; Practical Ways to Run a House for Less; If You Have to Make a Long-Distance Move; How to Buy a House in Five Easy Steps; Facts to Know About Condominiums; Should a Single Person Buy a House; Where's the Best Place to Live?; Landlords vs. Tenants: Rules of the Game Are Changing;* (INSURANCE) *What Kind of Insurance Should You Buy?; How Much Life Insurance Do You Need; How to Buy Auto Insurance Today; Will 'No-fault' Bring Cheaper, Better Auto Insurance?;* (JOBS & CAREERS) *Jobs Where Your Boss Is You; Jobs: An Updated Look Into the Future; How on Earth Do Working Wives Manage?; Hire an Employment Agency to Find You a Job?; How Much Do 'Fringes' Boost Your Pay?; Now, at Last, Better Jobs for Women; Schools Give Better Job Training Now;* (MONEY MANAGEMENT) *Which Family Records Should You Hang Onto?; The High Cost of Medical Care and What to do About It; Yes, You Can Get Prescription Drugs for Less; What You Better Know About Medical Lab Tests; How to Cope With This Inflation; How to Pay Those College Bills; A Five-Year Plan for Managing Your Money; and How a Practical Family Managed Its Money.*

CONSUMER EDUCATION, PART I AND PART II, 1971, includes activities, transparencies, and masters. $12.50. Texas Technological University, Home Economics Instructional Materials Center, Lubbock, TX 79409.

CONSUMER EDUCATION SERIES, 1973. Series of 9 paperbacks, approximately 90 p. each. $1.25 each. Academic Paperbacks, West Haven, CT.

Titles are: *A Place to Live, Government Services for Consumers, The Teen-Ager and His Family, Viewing Your Career, Consumer Purchasing, Majority at 18, Health and Leisure, Car Purchase,* and *Maintenance Dollar Power.*

CONSUMER EDUCATION SIMULATION GAMES for grades 9–12, $8.95 each; set of 6, $49. Changing Times Education Service, Washington, DC.

Titles are: *The Budgeting Game, Swindle!, Invest, Househunt, Consumer Redress,* and *Share the Risk.*

CONSUMER EDUCATION STARTER PROGRAM, 6 multimedia resource kits for grades 9–12, includes books, simulation games, student activities, color transparencies, masters for duplicating, wall charts, bulletin board projects, records, teaching guides, and other aids. $399. Changing Times Education Service, Washington, DC.

Titles are: *Money Management, The Marketplace, Consumer Law, Insurance, Saving and Investing,* and *Housing.* (For additional information, see *Filmstrips,* p. 17, under individual titles.)

CONSUMER LAW MULTIMEDIA KIT, 4 units for grades 9–12, with teaching guide. $79.50. Changing Times Education Service, Washington, DC.

Titles are: *The Right to be Informed, The Right to Safety, The Right to Choose,* and *The Right to be Heard.*

THE CONSUMER MOVEMENT IN AMERICA: HISTORICAL HIGHLIGHTS, a consumer education kit, 1976, includes a 32-page teacher's resource booklet, student reprints, picture cards, filmstrip and cassette, and dramatic presentation. For details, contact Barbara Bland, Director, Consumer Affairs, Gulf Oil Corporation, P.O. Box 1563, Houston, TX 77001.

THE CONTEMPORARY CONSUMER SERIES, 1975, a consumer education program with 8 modules for high school students. 8 textbooks, $2.96 each; 6 filmstrips, $200/set; teacher's manuals, $3 each; and general methodology manual, by Sally Campbell, $3. Gregg Division, McGraw-Hill Book Company, New York, NY.

Titles are: *Protection and the Law; Housing, Furniture, and Appliances; Understanding the Marketplace; Food and Clothing; Health, Education, and Recreation; Transportation; Financial Security;* and *Money Management.* (For details, see *Textbook* section under individual titles. For titles of filmstrips, see *Filmstrip* section, *The Contemporary Consumer Sound Filmstrips.*

CREATIVE FOOD EXPERIENCES FOR CHILDREN, by Mary Goodwin and Gerry Pollen, 1974. 191 p. $4. Center for Science in the Public Interest, Reports Department,

1757 S Street, Washington, DC 20009.

CREDIT, LEARNING ACTIVITY PACKAGE (for grades 9–12), by Dianne Macdonald, 1974. For details, contact Unigraph Products, Seattle, WA.

ECOLOGY ACTION PACK for grades 7–9, 1974. Includes duplicating masters and transparencies. For details, contact McDonald Corporation, Oak Brook, IL.

ENERGY AND MAN'S ENVIRONMENT ACTIVITY GUIDES, a series of 8 energy curriculum guides for elementary and high school students and teachers. $16/set. Energy and Man's Environment, Portland, OR.

FLIP (FAMILY LIFE INCOME PATTERNS), 1975, a socioeconomic simulation kit for teenagers and adults. $45. Nasco, Fort Atkinson, WI.

FOOD: WHERE NUTRITION, POLITICS AND CULTURE MEET; AN ACTIVITIES GUIDE FOR TEACHERS (junior high, high and college), 1976. 210 p. $4.50 (includes activities and games). Center for Science in the Public Interest, Reports Department, 1757 S Street, N.W., Washington, DC 20009.

HANDBOOK FOR ECOLOGY ACTION: A BEGINNING, 50¢, and **A HANDBOOK FOR CONSERVATION EDUCATION,** $1, Teacher's packet $3 (includes handbooks listed above, Bulletin reprints, film lists, and other teaching aids). Sierra Club, Information Services, 1050 Mills Tower, San Francisco, CA 94104.

HOUSING MULTIMEDIA KIT, 4 units for grades 9–12, with teaching guide. $79.50. Changing Times Education Service, Washington, DC.

Titles are: *Getting a Roof Over Your Head, Renting, Buying,* and *Settling Down.*

HOW THE HEALTH ARE YOU? 1974, multimedia kit, includes 80-slide set with cassette, *Is the Customer Always Right?* $92. Harper and Row Audiovisuals, Hagerstown, MD.

INSURANCE MULTIMEDIA KIT, 4 units for grades 9–12, with teaching guide. $79.50. Changing Times Education Service, Washington, DC.

Titles are: *What It's All About, Life Insurance, Health Insurance,* and *Property and Liability Insurance.*

LIST OF FREE MATERIALS AVAILABLE TO EDUCATORS, 1975–76. Dow Jones Books, Chicopee, MA.

THE MARKETPLACE MULTIMEDIA KIT, 3 units for grades 9–12, with teaching guide. $49.50. Changing Times Education Service, Washington, DC.

Titles are: *How to Use Advertising, Avoiding Gyps and Frauds,* and *Safeguards for Shoppers.*

MIND YOUR MONEY LEAFLETS for high school, college and adult levels, available in Spanish and English. 25¢/set. Money Management Institute, Household Finance Corporation, Chicago, IL.

Titles are: *When You Spend, When You Shop,* and *When You Use Credit.*

MONEY MANAGEMENT MULTIMEDIA KIT, 5 units for grades 9–12, with teaching guide. $59.50. Changing Times Education Service, Washington, DC.

Titles are: *Earning, Spending, Borrowing, Saving,* and *Budgeting.*

THE NAME OF THE GAME IS CREDIT, 1975, simulation game with equipment for 15 high school or college-level students. $35. Nasco, Fort Atkinson, WI.

PAYING YOUR WAY (a money management game for 8 high school students), by John Marts, 1975. $15.95. Gregg Division, McGraw-Hill Book Company, New York, NY.

RESOURCE RECOVERY EDUCATIONAL PROGRAM KIT, 1973, National Center for Resource Recovery. For details, contact D. C. Heath and Company, Lexington, MA.

SI . . . A METRIC WORKBOOK FOR TEACHERS OF CONSUMER AND HOMEMAKING EDUCATION, by Carole Bielefeld, rev. 1976. 60 p. $1.50. Orange County Department of Education, P.O. Box 11846, Santa Ana, CA 92711.

SAVING AND INVESTING MULTIMEDIA KIT, 4 units for grades 9–12, with teaching guide. $79.50. Changing Times Education Service, Washington, DC.

Titles are: *Making Your Money Grow; Saving: Fixed Yield Investments; Investing: Varying Yield Investments;* and *Your Financial Program: Goals and Guidelines.*

STUDENT OUTLOOK, includes **FOR TEACHERS ONLY: ANSWER SHEET AND DISCUSSION NOTES** (32 issues yearly). **Free** to schools in Los Angeles and Orange counties. Los Angeles Times, Educational Services Department, Times Mirror Square, Los Angeles, CA 90053.

TEACHING TOOLS FOR CONSUMER REPORTS, includes 20 copies of **CONSUMER REPORTS,** teaching guide, 5 structured lesson plans, and yearly buying guide. $56/unit (8 months); $28/unit (4 months); 5 additional copies, $14 (8 months), $7 (4 months). Consumers Union of U.S., Inc., Orangeburg, NY.

TO BUY OR NOT TO BUY: A SURVEY OF CONSUMER ISSUES, by Melinda E. Blau, under the direction of Ralph Nader, 1975, a multimedia learning unit for grades 6–12, includes teacher's guide; sound and color filmstrip, with cassette; wall chart; student record sheet; and student questionnaire. $132. Random House, Inc., Westminster, MD.

TOWARD A QUALITY OF LIVING, 1976, 3-module teaching unit with 2 filmstrips, average 34 frames; 2 cassettes, average 6½ minutes; 10 family picture cards; 5 ecosystem posters; and 8 awareness activities; available in Spanish or English. $19/set. **Free** on loan from your local J. C. Penney store. J. C. Penney Company, Educational Relations, 1301 Avenue of the Americas, New York, NY 10019.

TRANSPARENCIES FOR ADVERTISING AND THE PSYCHOLOGY OF BUYING, VOLUMES I–IV, by E. E. Scheuing, G. E. Carpentier, and L. A. Walsh, 1972. $105 each; $365/set (includes viewer stage and storage case). Gregg Division, McGraw-Hill Book Company, Novato, CA.

Titles are: Volume I, *Consumer Behavior;* Volume II, *Marketing Research;* Volume III, *Advertising Principles;* and Volume IV, *Creating the Advertisement.*

TRANSPARENCIES FOR GENERAL BUSINESS FOR EVERYDAY LIVING, by Price, Hall, and Blockhus, 1974. $100 each; $325/set. Gregg Division, McGraw-Hill Book Company, New York, NY.

Titles are: Volume I, *What Everyone Should Know About Business;* Volume II, *You as a Consumer—Now;* Volume III, *You as a Consumer—Later;* and Volume IV, *You as a Worker and a Citizen.*

VALUE CLARIFICATION IN THE CLASSROOM: A

PRIMER, by J. Doyle Casteel and Robert J. Stahl, 1975. 266 p. $7.50 (includes teacher preparation, social and scientific context and discussion starters for secondary school teachers). Goodyear Publishing Company, Inc., Pacific Palisades, CA.

VALUES CLARIFICATION: A HANDBOOK OF PRACTICAL STRATEGIES FOR TEACHERS AND STUDENTS, by Sidney Simon, Leland Howe and Howard Kirschenbaum, 1972. 397 p. $7.95 ($4.95 paperback). Hart Publishing Company, Inc., New York, NY.

TEXTBOOKS

CONSUMER BEHAVIOR

CONSUMER BEHAVIOR, by James F. Engel, David T. Kollat and Roger D. Blackwell, rev. 1973. 689 p. $13.95. Holt, Rinehart and Winston, Inc., New York, NY.

CONSUMER BEHAVIOR: CONCEPTUAL FOUNDATIONS, by Joe Kent Kerby, 1975. 631 p. $12.50. Dun-Donnelley Publishing Corporation, New York, NY.

CONSUMER BEHAVIOR IN THEORY AND IN ACTION, by Stewart H. Britt, 1970. $14.25 (instructor's manual $3.50). John Wiley and Sons, Inc., New York, NY.

CONSUMER BEHAVIOR: THEORY AND PRACTICE, by C. Glenn Walters, rev. 1974. 590 p. $13.95. Richard D. Irwin, Inc., Homewood, IL.

DIMENSIONS OF CONSUMER BEHAVIOR, by James U. McNeal, 1969. $6.95 paperback. Appleton-Century-Crofts, New York, NY.

AN INTRODUCTION TO CONSUMER BEHAVIOR, by James U. McNeal, 1973. $12.95 (instructor's manual, $5.50). John Wiley and Sons, Inc., New York, NY.

LIFE STYLES: DIVERSITY IN AMERICAN SOCIETY, edited by Saul D. Feldman and Gerald W. Thielbar, 2nd ed., 1975. $6.95 paperback. Little, Brown and Company, Boston, MA.

NEWS: A CONSUMER'S GUIDE, by Ivan and Carol Doig, 1972. 230 p. $7.95 ($4.50 paperback). Prentice-Hall, Inc., Englewood Cliffs, NJ.

CONSUMER ECONOMICS

THE ADVANCE OF AMERICAN COOPERATIVE ENTERPRISE: 1920–1945, by Joseph G. Knapp, 1973. 646 p. $9.95. Interstate Printers and Publishers, Danville, IL.

THE AMERICAN CONSUMER, ISSUES AND DECISIONS, by Herbert M. Jelley, and Robert O. Herrmann, rev. 1973. 502 p. $8.56 (student activity guide, $3.68; teacher's manual and key, $3.50). Gregg Division, McGraw-Hill Book Company, New York, NY.

CONSUMER ECONOMICS, by James F. Niss, 1974. 193 p. $5.25. Prentice-Hall, Inc., Englewood Cliffs, NJ.

THE CONSUMER IN AMERICAN SOCIETY: ADDITIONAL DIMENSIONS, by Jack L. Taylor, Jr. and Archie W. Troelstrup, 1974. 451 p. $6.50 paperback. McGraw-Hill Book Company, New York, NY.

ECONOMIC ISSUES FOR CONSUMERS, by Roger Leroy Miller, 1975. 494 p. $13.95 (instructor's manual and study guide available). West Publishing Company, St. Paul, MN.

ECONOMICS: A PERSONAL CONSUMER APPROACH, by Michael R. Behr and Dennis L. Nelson, 1975. 450 p. $12.95 (teacher's manual available). Prentice-Hall, Inc., Englewood Cliffs, NJ.

ECONOMICS FOR CONSUMERS, by Leland Gordon and Stewart Lee, 1972. 719 p. $10.95 (instructor's manual available). Van Nostrand Reinhold Company, New York, NY.

ECONOMICS FROM THE CONSUMER'S PERSPECTIVE, by Lewis Mandell, 1975. 279 p. $10.95. (instructor's guide available). Science Research Associates, Inc., College Division, Palo Alto, CA.

THE RISE OF AMERICAN COOPERATIVE ENTERPRISE: 1620–1920, by Joseph G. Knapp, 1969. $8.95. Interstate Printers and Publishers, Danville, IL.

UNDERSTANDING THE MARKETPLACE, by Hillis K. Idleman and Max O. McKitrick, 1975. 80 p. $2.96 (teacher's manual and key, $3). McGraw-Hill Book Company, New York, NY.

(Also see *Economics* section, p. 24.)

CONSUMER MATHEMATICS

BUSINESS AND CONSUMER ARITHMETIC, by A. McNelly and N. Olson, 7th ed., 1974. $7.56 (teacher's guide available). Prentice-Hall, Inc., Englewood Cliffs, NJ.

BUSINESS MATHEMATICS: A CONSUMER APPROACH, by Robert P. Webber, 1976. 320 p. $11.50. Houghton Mifflin Company, Burlington, MA.

CONSUMER MATH: A GUIDE TO STRETCHING YOUR DOLLAR, by Flora M. Locke, 1975. $4.95 paperback. John Wiley and Sons, Inc., New York, NY.

CONSUMER RELATED MATHEMATICS, by Vincent Brant and Wallace W. Kravitz, 1976. $8.40 (teacher's guide, $2.25; duplicating masters, $15.99). Holt, Rinehart and Winston, Inc., New York, NY.

MATHEMATICS FOR THE CONSUMER, by Roswell E. Fairbank, Robert Schultheis and Edwin B. Piper, 2nd ed., 1975. $6.60 (problems and drills workbook, $2.52; tests 1–5, 40¢). South-Western Publishing Company, Cincinnati, OH.

PROGRAMMED MATH, 2nd ed.: Book 9, **CONSUMER MATH;** Book 10, **PERSONAL MATH;** and Book 11, **MORE PERSONAL MATH.** $2.20 each. Gregg Division, McGraw-Hill Book Company, New York, NY.

SI METRIC UNITS, AN INTRODUCTION, by Herbert F. R. Adams, 1974. 120 p. $3.95 paperback. McGraw-Hill Book Company, New York, NY.

CONSUMER PROBLEMS/ PROTECTION

CAVEAT EMPTOR! AN INTRODUCTORY ANALYSIS OF CONSUMER PROBLEMS, by Roger M. Swagler, 1975. 269 p. $4.95. D. C. Heath and Company, Lexington, MA.

CONSUMER DECISION MAKING: GUIDES TO BETTER LIVING, by Roman F. Warmke, Eugene D. Wyllie and Beulah E. Sellers, 1972. 482 p. $7.76. South-Western Publishing Company, Cincinnati, OH.

CONSUMER ECONOMIC PROBLEMS, by Elvin S. Eys-

ter, Roman F. Warmke, W. Harmon Wilson, and Eugene D. Wyllie, 8th ed., 1971. 665 p. $8.44 (workbook, $2.64; tests 1–9, 44¢; consumer guides for buying, $1.96). South-Western Publishing Company, Cincinnati, OH.

CONSUMER EDUCATION IN PRACTICE, by Elsie Fetterman and Charles Klamkin, 1976. 264 p. $10.95 ($6.95 paperback). John Wiley and Sons, Inc., New York, NY.

CONSUMER LAW, by George and Bliss Haemmel, 1975. $7.95. West Publishing Company, St. Paul, MN.

CONSUMER PROTECTION: PROBLEMS AND PROSPECTS, by Laurence Feldman, 1975. $6.50 paperback. West Publishing Company, St. Paul, MN.

CONSUMERISM, THE ETERNAL TRIANGLE: BUSINESS, GOVERNMENT AND CONSUMER, by Barbara B. Murray, 1973. 469 p. $7.95. Goodyear Publishing Company, Inc., Pacific Palisades, CA.

CONSUMERISM: SEARCH FOR THE CONSUMER INTEREST, by David A. Aaker and George S. Day, 2nd ed., 1974. 450 p. $10.95 ($5.95 paperback). The Free Press, New York, NY.

CONSUMERISM: VIEWPOINTS FROM BUSINESS, GOVERNMENT, AND THE PUBLIC INTEREST, edited by Ralph M. Gaedeke and Warren W. Etcheson, 1972. 401 p. $6.50 paperback. Canfield Press, San Francisco, CA.

CONTROVERSY AND DIALOGUE IN MARKETING, by Ross Lawrence Goble and Roy T. Shaw, 1975. $6.95 paperback. Prentice-Hall, Inc., Englewood Cliffs, NJ.

THE INTELLIGENT CONSUMER: HOW NOT TO BE A "CONNED-SUMER," by Gershon Wheeler, 1975. 192 p. $8.95. Prentice-Hall, Inc., Englewood Cliffs, NJ.

LAW AND THE CONSUMER, by Robert Berger, Robert Ratcliffe and Joseph Teplin, 1974. 102 p. $1.80 paperback. Houghton Mifflin Company, Boston, MA.

THE LAW FOR YOU, by Mac H. Bohlman, 1975. $1.29. Follett Publishing Company, Chicago, IL.

THE OTHER AMERICA: POVERTY IN THE UNITED STATES, by Michael Harrington, rev. 1970. $7.95. Macmillan Publishing Company, Inc., New York, NY.

PERSONAL LAW, by Norbert J. Mietus and Bill W. West, 1975. 464 p. $12.95 (instructor's guide, $2). Science Research Associates, Inc., College Division, Palo Alto, CA.

PROBLEMS IN POLITICAL ECONOMY, edited by David M. Gordon, rev. 1977. $6.95 paperback. D. C. Heath and Company, Lexington, MA.

PROTECTION AND THE LAW, by Gerald F. Bober, 1975. 80 p. $2.96 (teacher's manual and key, $3). McGraw-Hill Book Company, New York, NY.

READINGS ON THE CURRENT SOCIAL ISSUES IN BUSINESS, by Fred Luthans and Richard M. Hodgetts, 1972. $5.95 paperback. Macmillan Publishing Company, Inc., New York, NY.

THE REGULATORS: WATCHDOG AGENCIES AND THE PUBLIC INTEREST, by Louis M. Kohlmeier, Jr., 1970. $5.50 paperback. Harper and Row Publishers, Inc., New York, NY.

SMART SHOPPING AND CONSUMERISM, by Rubie Saunders, 1973. $4.33 paperback. Franklin Watts, Inc., Subsidiary of Grolier Inc., New York, NY.

YOU THE CONSUMER, by Bertram L. Linder and Edwin Selzer, 1974. 112 p. $6.64 ($4.48 paperback; teacher's guide, $2.68; research and discovery book, $2.52). W. H. Sadlier, Inc., New York, NY.

ECONOMICS

THE ADVENTURES OF P IMERO DINERO (an educational comic book), by Steve Jackstadt and Yukio Hamada, illustrated by John Dawson, 1971. 46 p. $1.28 (schools, 96¢). Follett Publishing Company, Chicago, IL.

BUSINESS AND THE PUBLIC INTEREST, by the Joint Council on Economic Education, 1972. 64 p. $1.80 paperback (**Free** instructor's guide). Gregg Division, McGraw-Hill Book Company, New York, NY.

DOLLARS AND SENSE: AN INTRODUCTION TO ECONOMICS, by Marilu McCarty, 1976. $7.50 paperback. Scott, Foresman and Company, Glenview, IL.

ECONOMICS: CONCEPTS, APPLICATIONS, ANALYSIS, by Roy J. Sampson, 1974. 425 p. $10.95. Houghton Mifflin Company, Burlington, MA.

ECONOMICS IN OUR TIME: CONCEPTS AND ISSUES (micro), by Dwight R. Lee and Robert F. McNown, 1975. 213 p. $3.95 paperback (instructor's manual available). Science Research Associates, Inc., College Division, Palo Alto, CA.

ECONOMICS IN OUR TIME: MACRO ISSUES, by Dwight R. Lee and Robert F. McNown, 1976. 206 p. $3.95 paperback (instructor's manual available). Science Research Associates, Inc., College Division, Palo Alto, CA.

ECONOMICS ISSUES AND POLICIES: READINGS IN INTRODUCTORY ECONOMICS, by John E. Elliott and Arthur Grey, 3rd ed., 1975. 530 p. $6.95 paperback. Houghton Mifflin Company, Burlington, MA.

THE ECONOMICS OF PUBLIC ISSUES, by Douglass C. North and Roger L. Miller, 3rd ed., 1976. Paperback—price not set (**Free** instructor's manual). Harper and Row Publishers, Inc., New York, NY.

ECONOMICS—PRINCIPLES AND APPLICATIONS, by John W. Kennedy and Arthur R. Olsen, 8th ed., 1972. 611 p. $8.88 (study guides and applications, $2.96; tests 1–6 and examination, 48¢; set of 6 transparencies, $120). South-Western Publishing Company, Cincinnati, OH.

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VI. CONSUMER GOODS AND SERVICES

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KEEPING YOUNG AND LIVING LONGER: HOW TO STAY ACTIVE AND HEALTHY PAST 100, by Josef P. Hrachovec, 1973. 256 p. $6.95, Sherbourne Press, Los Angeles, CA ($1.25 paperback—New American Library, New York, NY).

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LOS ANGELES NURSING HOMES: A REPORT AND RECOMMENDATIONS FOR NEW PROGRAMS TO BENEFIT NURSING HOME PATIENTS, by Burt Pines, 1975. 127 p. $2.50 paperback. Los Angeles City Attorney's Office, Consumer Protection Section, Room 1700, City Hall East, 200 North Spring Street, Los Angeles, CA 90012.

LOW LEVEL RADIATION, by Ernest J. Sternglass, 1972. $1.25 paperback. Ballantine Books, Inc., New York, NY.

THE MADNESS ESTABLISHMENT: NADER STUDY GROUP REPORT ON THE NATIONAL INSTITUTE OF

MENTAL HEALTH, by Franklin Chu and Sharland Trotter, 1974. $7.95. Grossman Publishers, Inc., New York, NY.

MALPRACTICE AND YOU, by John Barchilon, 1975. 304 p. $1.75 paperback. Ace Books, New York, NY.

MEDICAL AND DENTAL X-RAYS: A CONSUMER'S GUIDE TO AVOIDING UNNECESSARY RADIATION EXPOSURE, by Priscilla Laws, 1974. 73 p. $3 (order #246). Public Citizen's Health Research Group, Department P, 2000 P Street, N.W., Suite 708, Washington, DC 20036.

THE MEDICAL MESSIAHS: A SOCIAL HISTORY OF HEALTH QUACKERY IN TWENTIETH-CENTURY AMERICA, by James Harvey Young, 1967. 460 p. $13.50 ($3.95 paperback). Princeton University Press, Princeton, NJ.

THE MEDICINE SHOW: CONSUMERS UNION'S PRACTICAL GUIDE TO SOME EVERYDAY HEALTH PROBLEMS AND HEALTH PRODUCTS, rev. 1974. 384 p. $3.50 paperback. Consumers Union of U.S., Inc., P.O. Box 1000, Orangeburg, NY 10962.

THE NEW HANDBOOK OF PRESCRIPTION DRUGS, by Richard Burack, with Fred J. Fox, rev. 1975. 440 p. $1.95 paperback. Ballantine Books, Inc., New York, NY.

NURSING HOME CARE, by the U.S. Department of Health, Education and Welfare, 1972. 45¢. Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

NURSING HOME GUIDEBOOK, 1976. 16 p. **Free.** City of Los Angeles Bureau of Consumer Affairs, Room 848, Los Angeles City Hall, 200 North Spring Street, Los Angeles, CA 90012.

OLD AGE: THE LAST SEGREGATION; NADER STUDY GROUP REPORT ON NURSING HOMES, by Claire Townsend, Project Director, 1971. $6.50. Grossman Publishers, Inc., New York, NY ($1.95 paperback—Bantam Books, Inc.).

ONE LIFE—ONE PHYSICIAN: AN INQUIRY INTO THE MEDICAL PROFESSION'S PERFORMANCE IN SELF-REGULATION, edited by Robert S. McCleery, 1970. $5. Public Affairs Press, Washington, DC.

OPTICAL ILLUSION—A CONSUMER VIEW OF EYE CARE, by Delia Novak Schletter, 1976. $11. San Francisco Consumer Action, 26—7th Street, San Francisco, CA 94103.

OUR BODIES, OURSELVES: A BOOK BY AND FOR WOMEN, by Boston Women's Health Collective, 1972. $8.95 ($2.95 paperback). Simon and Schuster, Inc., New York, NY.

PAYING THROUGH THE EAR: A REPORT ON HEARING HEALTH CARE PROBLEMS, by Public Citizen's Retired Professional Action Group, 1973. $3.50 for individuals; $8.50 for organizations and professionals. Gray Panthers, 3700 Chestnut Street, Philadelphia, PA 19104.

PILLS, PROFITS AND POLITICS, by Philip R. Lee and Milton Silverman, 1974. $10.95 ($3.95 paperback). University of California Press, Berkeley, CA.

PROBLEMS WITH A NURSING HOME? A GUIDE TO FILING A COMPLAINT WITH THE STATE DEPARTMENT OF HEALTH, by Leslie Kwass, 1975. 10 p. **Free.** Senior Citizens Law Program, California Rural Legal Assistance, San Francisco (also distributed by the California Office on Aging, 455 Capitol Mall, Suite 500, Sacramento, CA 95814.

RIGHTS OF HOSPITAL PATIENTS, (American Civil Liberties Handbook), by George J. Annas, 1975. $1.50 paperback. Avon Books, New York, NY.

SAVE YOUR HEALTH AND YOUR MONEY, by Patrick J. Doyle, 1971. Acropolis Books LTD., Washington, DC.

SHOPPER'S GUIDE TO EAST BAY PHARMACIES, 1976. $2.40. San Francisco Consumer Action, 26-7th Street, San Francisco, CA 94103.

SHOPPER'S GUIDE TO EYE CARE IN SACRAMENTO, 1976. 30 p. **Free** (send 50¢ for postage and handling). California Citizen Action Group, 909-12th Street, Sacramento, CA 95814.

SHOPPER'S GUIDE TO NURSING HOMES IN THE SAN FRANCISCO BAY AREA, 1974. 9 p. 10¢. Bay Area Comprehensive Health Planning Council, 425 Battery Street, San Francisco, CA 94111.

A SHOPPER'S GUIDE TO SACRAMENTO AREA PHARMACIES, rev. 1976. 52 p. **Free** (send 50¢ for postage and handling). California Citizen Action Group, 909-12th Street, Sacramento CA 95814.

SILENT SLAUGHTER, by Joel Griffiths and Richard Ballantine, 1972. 228 p. $6.95. Henry Regnery Company, Chicago, IL.

SOURCE BOOK OF HEALTH INSURANCE DATA, 1975–76. 76 p. 50¢. Health Insurance Institute, 277 Park Avenue, New York, NY 10017.

TAKING THE PAIN OUT OF FINDING A GOOD DENTIST, by Greg Nash and Sidney Wolfe, 1975. 56 p. $2 (order #311). Public Citizen's Health Research Group, Department P, 2000 P Street, N.W., Suite 708, Washington, DC 20036.

TALK BACK TO YOUR DOCTOR: HOW TO DEMAND (AND RECOGNIZE) HIGH QUALITY HEALTH CARE, by Arthur Levin, 1975. $7.95. Doubleday and Company, Inc., New York, NY.

TENDER LOVING GREED, by Mary Adelaide Mendelson, 1974. $2.45 paperback. Alfred A. Knopf, Inc., New York, NY.

THERE'S GOLD IN THEM THAR PILLS: AN ENQUIRY INTO THE MEDICAL-INDUSTRIAL COMPLEX, by Alan Klass, 1975. $2.25 paperback. Penguin Books, Inc., Baltimore, MD.

THINKING ABOUT A NURSING HOME? 1975. 13 p. **Free.** American Health Care Association, 1200-15th Street, N.W., Washington, DC 20005.

THE TOOTH TRIP, by Thomas McGuire, 1972. $8.95 ($3.95 paperback). Random House, Bookworks, New York, NY.

THROUGH THE MENTAL HEALTH MAZE: A CONSUMER'S GUIDE TO FINDING A PSYCHOTHERAPIST, INCLUDING A SAMPLE CONSUMER/THERAPIST CONTRACT, by Sallie Adams and Michael Orgel, 1975. Part I, 78 p. $2.50 (order #344). Public Citizen's Health Research Group, Department P, 2000 P Street, N.W., Suite 708, Washington, DC 20036.

200,000,000 GUINEA PIGS: NEW DANGERS IN EVERYDAY FOODS, DRUGS, AND COSMETICS, by John

G. Fuller, 1972. 320 p. G. P. Putnam's Sons, New York, NY. (Out-of-print)

UNDERSTANDING THE NEW CALIFORNIA NURSING HOME LAW: HOW FAMILIES, FRIENDS AND COMMUNITY CAN HELP PROTECT THE INTERESTS AND WELFARE OF THE NURSING HOME PATIENT, 1976. 10 p. **Free.** Office of the Attorney General, Crime Prevention Unit, 3580 Wilshire Boulevard, Suite 938, Los Angeles, CA 90010.

VITAL SIGNS: A DOCTOR EXAMINES HIS PROFESSION, by Jean Bernard, 1975. $9.95. Macmillan Publishing Company, New York, NY.

WINNING AT THE OCCUPATIONAL SAFETY AND HEALTH REVIEW COMMISSION: WORKERS' HANDBOOK ON ENFORCING SAFETY AND HEALTH STANDARDS, by Bertram R. Cottine, 1975. 180 p. $5 (order #341). Public Citizen's Health Research Group, Department P, 2000 P Street, N.W., Suite 708, Washington, DC 20036.

WOULD YOU CALL THIS HOME ? AN ANALYSIS OF LONG-TERM CARE IN SAN DIEGO COUNTY NURSING HOMES, 1975. 94 p. $1.60. California Public Interest Research Group, 334 Kalima Street, San Diego, CA 92101.

HOUSEHOLD EQUIPMENT/ FURNISHINGS

BUY IT RIGHT: A SHOPPER'S GUIDE TO HOME FURNISHINGS, by Jan Brown, 3rd ed., 1974. 172 p. $2.95 paperback. Career Institute, Inc., Consumer Services Division, Mundelein, IL 60060.

CONSUMER GUIDE TO USED AND SURPLUS HOME APPLIANCES AND FURNISHINGS, by Patricia Wilson, 1973. 182 p. $5.95. Houghton Mifflin Company, Burlington, MA.

CONSUMER GUIDE: SEWING MACHINE TEST REPORTS AND FABRICS BUYING GUIDE, compiled by editors of **CONSUMER GUIDE,** 1973. 886 p. $1.95 paperback. New American Library, New York, NY.

HANDBOOK FOR THE HOME, by the U.S. Department of Agriculture, 1973. 388 p. $5.70 (order #122C). U.S. Consumer Information Center, Pueblo, CO 81009.

HOUSEHOLD EQUIPMENT: SELECTION AND MANAGEMENT, by Patricia Wilson, 1976. 608 p. $12.95. Houghton Mifflin Company, Burlington, MA.

HOW TO BUY MAJOR APPLIANCES, by Charles Klamkin, 1973. 186 p. $6.95. Henry Regnery Company, Chicago, IL.

MACAP'S HANDBOOK FOR THE INFORMED CONSUMER, by Virginia T. Habeeb, rev. 1974. 63 p. 50¢. Major Appliance Consumer Action Panel, 20 N. Wacker Drive, Chicago, IL 60606.

MAYTAG ENCYCLOPEDIA OF HOME LAUNDRY, edited by Charlotte Garner and Jean Lemmon, 4th ed., 1973. 192 p. 50¢. Maytag Company, Consumer Information Center, Newton, IA 50208.

THE MICROWAVE OVEN, by Helen J. Van Zante, 1973. 184 p. $5.95 paperback. Houghton Mifflin Company, Burlington, MA.

HOUSING

BUYING OR SELLING A HOME OR OTHER REAL ESTATE MADE EASY... AN ENGLISH/SPANISH LANGUAGE REAL ESTATE GUIDE, by B. E. Tsagris, 1975. 82 p. $1.59. California State Department of Real Estate, 714 P Street, Room 1450, Sacramento, CA 95814.

BUYING YOUR HOUSE: A COMPLETE GUIDE TO INSPECTION AND EVALUATION, by Joseph C. Davis and Claxton Walker, 1975. 252 p. $8.95. Emerson Books, Inc., Buchanan, NY.

CALIFORNIA TENANTS' HANDBOOK, by Myron Moskovitz, Ralph E. Warner and Charles E. Sherman, rev. 1975. $4.45 paperback. Nolo Press, Occidental, CA.

CONDOMINIUM BUYERS' GUIDE. $1. National Association of Home Builders, 15th and M Streets, N.W., Washington, DC 20005.

THE CONDOMINIUM BUYER'S GUIDE: WHAT TO LOOK FOR—AND LOOK OUT FOR—IN RESORT, RESIDENTIAL AND COMMERCIAL CONDOMINIUMS, by James N. Karr, 1973. 203 p. $9.95. Frederick Fell, New York, NY.

CONDOMINIUM OWNERS HANDBOOK: YOUR GUIDE TO THE SUCCESSFUL PURCHASE, FINANCING, OWNING AND LIVING IN A CONDOMINIUM, by Benny L. Kass and Hiroshi Sakai, 1974. 24 p. $3 paperback. 1225-19th Street, N.W., Suite 602, Washington, DC 20036.

CONSUMER HOUSING, by Pauline G. Garrett, 1972. 264 p. $6.28 paperback. Charles A. Bennett Company, Inc., Peoria, IL.

EVERYTHING TENANTS NEED TO KNOW TO GET THEIR MONEY'S WORTH: THE COMPLETE GUIDE TO TENANTING, by Ruth Rejinis, 1974. $8.95. David McKay Company, Inc., New York, NY ($2.95 paperback —Doubleday and Company, Inc., New York, NY).

HOUSING FOR THE ELDERLY, edited by Richard H. Davis, Margaret Audet and Lawrence Baird, 1973. 111 p. Ethel Percy Andrus Gerontology Center, University of Southern California, Los Angeles, CA 90007. (Out-of-print)

HOW TO AVOID THE TEN BIGGEST HOME-BUYING TRAPS, by Arthur M. Watkins, 1968. $2.95 paperback. Hawthorn Books, Inc., New York, NY.

LANDLORD TENANT, 1975. $1. Palo Alto Human Relations Commission, 250 Hamilton Avenue, Palo Alto, CA 94301.

LANDLORD-TENANT: TEN OF THE MOST FREQUENTLY ASKED QUESTIONS, 1976. 8 p. **Free** (available in Spanish and English). California State Department of Consumer Affairs, Division of Consumer Services, Information Office, Room 588, 1020 N Street, Sacramento, CA 95814.

MOBILE HOMES: THE LOW-COST HOUSING HOAX, by the Center for Auto Safety, 1975. $10.95. Grossman Publishers, Inc., New York, NY.

MOBILEHOME BUYER'S GUIDE, rev. 1976. 16 p. **Free.** Ohio Commerce Department, 33 North Grant Avenue, Columbus, OH 43215.

PROTECT YOUR HOME WITH A DECLARATION OF HOMESTEAD, by Charles E. Sherman and Ralph E.

Warner, 1976. $3.45 paperback. Nolo Press, Occidental, CA.

QUESTIONS ABOUT CONDOMINIUMS, by the U.S. Department of Housing and Urban Development, 1974. 48 p. Single copy **free** (order #177D). U.S. Consumer Information Center, Pueblo, CO 81009.

RENT OR BUY? EVALUATING ALTERNATIVES IN THE SHELTER MARKET, 1974. 32 p. 80¢ (order #178D). U.S. Consumer Information Center, Pueblo, CO 81009.

REPORT ON CONDOMINIUMS, 1975. **Free.** U.S. Department of Housing and Urban Development, San Francisco Regional Office, Box 36003, San Francisco, CA 94102.

TENANTS' SURVIVAL BOOK, by Emily J. Goodman, 1974. $1.95 paperback. New American Library, New York, NY.

TOWNHOUSES AND CONDOMINIUMS, RESIDENTS' LIKES AND DISLIKES: A SPECIAL REPORT, by Carl Norcross, 1973. Urban Land Institute, 1200-18th Street, N.W., Washington, DC 20036.

WHAT YOU SHOULD KNOW ABOUT CONDOMINIUMS, by Henry H. Rothenberg, 1974. 151 p. $5.50. Chilton Book Company, Radnor, PA.

INSURANCE

THE CLAIMS GAME, by Vladimir P. Chernik, 1969. $5.95. Sherbourne Press, Los Angeles, CA.

CONSUMER ACTION'S AUTO INSURANCE GUIDE, by David Davreux and J. B. Moore, 1976. $3.50 paperback. San Francisco Consumer Action, 26-7th Street, San Francisco, CA 94103.

THE CONSUMER'S GUIDE TO INSURANCE BUYING, by Vladimir P. Chernik, 1970. 288 p. $6.50. Sherbourne Press, Los Angeles, CA.

THE CONSUMER'S GUIDE TO LIFE INSURANCE, by J. Tracy Oehlbeck, 1975. 176 p. $1.75. Pyramid Publishers, Inc., New York, NY.

THE CONSUMERS UNION REPORT ON LIFE INSURANCE: A GUIDE TO PLANNING AND BUYING THE PROTECTION YOU NEED, by the editors of **CONSUMER REPORTS,** rev. 1972. 136 p. $2 paperback. Grossman Publishers, Inc., New York, NY.

A GUIDE TO LIFE INSURANCE FOR WOMEN ONLY, 1976. **Free.** Institute of Life Insurance, Consumer and Community Services, 277 Park Avenue, New York, NY 10017.

THE HEALTH INSURANCE RACKET AND HOW TO BEAT IT, by John E. Gregg, 1973. $6.95 ($3.65 paperback). Henry Regnery Company, Chicago, IL.

HOW TO KEEP THEM HONEST: HERBERT DENENBERG ON SPOTTING THE PROFESSIONAL PHONIES, UNSCREWING INSURANCE, AND PROTECTING YOUR INTERESTS, by Howard S. Shapiro, 1974. 239 p. $7.95. Rodale Press, Inc., Emmaus, PA.

THE INJURY INDUSTRY, by Jeffrey O'Connell, 1971. 202 p. $2 paperback. Commerce Clearing House, Inc., Chicago, IL.

INSURANCE INFORMATION FOR CALIFORNIANS, 1975. 4 p. **Free.** California State Department of Insurance, 1407 Market Street, 4th Floor, San Francisco, CA 94103.

THE INSURANCE TRAP: UNFAIR AT ANY RATE, by Herbert S. Denenberg, 1972. 143 p. Western Publishing, New York, NY. (Out-of-print)

LIFE INSURANCE: A CONSUMER'S HANDBOOK, by Joseph M. Belth, 1973. $7.95. Indiana University Press, Bloomington, IN.

LIFE INSURANCE FROM THE BUYER'S POINT OF VIEW, 1975, $1. American Institute for Economic Research, Division Street, Great Barrington, MA 01230.

PROPERTY INSURANCE IN THE GHETTO, SEPARATE AND UNEQUAL, by Mervyn M. Dymally, 1971. California Legislative Senate Subcommittee on Human Needs and Resources, State Capitol, Sacramento, CA 95814. (Out-of-print; available at libraries)

A SHOPPER'S GUIDE TO HEALTH INSURANCE, by Herbert S. Denenberg, 1973. 30 p. 10¢. Blue Cross Association, 840 North Lake Shore Drive, Chicago, IL 60611.

A SHOPPER'S GUIDE TO LIFE INSURANCE, 1972. $1. Consumer News, Inc., 813 National Press Building, Washington, DC 20004.

THE SHOPPER'S GUIDEBOOK TO LIFE INSURANCE, HEALTH INSURANCE, AUTO INSURANCE, HOMEOWNER'S INSURANCE, DOCTORS, DENTISTS, LAWYERS, PENSIONS, ETC., by Herbert S. Denenberg, 1974. 156 p. $3.50. Consumer News, distributed by Acropolis Books LTD., Washington, DC.

SOURCE BOOK OF HEALTH INSURANCE DATA, 1975–76. 76 p. Single copies **free** to librarians and high school instructors; up to 100 copies free for use in college classes; additional copies 50¢ each. Health Insurance Institute, 277 Park Avenue, New York, NY 10017.

PRODUCT SAFETY/TESTING

CONSUMER HEALTH AND PRODUCT HAZARDS; VOLUME I: CHEMICALS, ELECTRONIC PRODUCTS AND RADIATION; and **VOLUME II: COSMETICS AND DRUGS, PESTICIDES AND FOOD ACTIVITIES,** edited by Samuel S. Epstein and Richard D. Grundy, 1974. $15 each. MIT Press, Cambridge, MA.

CONSUMER PRODUCT SAFETY GUIDE, 2 volumes, with periodic supplements, updated 1976. $200/yr. Commerce Clearing House, Inc., New York, NY.

GUIDE FOR CONSUMER PRODUCT STANDARDS, 1972. 11 p. $1. American National Standards Institute, 1430 Broadway, New York, NY 10018.

GUIDELINES FOR ORGANIZING A PRODUCT SAFETY PROGRAM, 1972. 12 p. $1. American National Standards Institute, 1430 Broadway, New York, NY 10018.

HANDBOOK AND STANDARDS FOR MANUFACTURING SAFER CONSUMER PRODUCTS, 1975. 68 p. For price, contact the U.S. Consumer Product Safety Commission, 1750 K Street, N.W., Washington, DC 20006.

INDUSTRYWIDE VOLUNTARY PRODUCT STANDARDS, By David Hemenway, 1975. 141 p. $12.50. Ballinger Publishing Company, Cambridge, MA.

SMALL ON SAFETY: THE DESIGNED-IN DANGERS

OF THE VOLKSWAGEN, by the Center for Auto Safety, 1972. $6.95. Grossman Publishers, Inc., New York, NY.

TOYS THAT DON'T CARE, by Edward M. Swartz, 1971. 289 p. $6.95. Gambit, Inc., Boston, MA.

UNSAFE AT ANY SPEED: THE DESIGNED-IN DANGERS OF THE AMERICAN AUTOMOBILE, by Ralph Nader, rev. 1972. $7.95. Grossman Publishers, Inc, New York, NY ($1.95 paperback—Bantam Books, Inc.).

TRANSPORTATION

ALL ABOUT BIKES AND BICYCLING, by Max Alth, 1972. $1.25 paperback. Berkeley Publishing Corporation, New York, NY.

AUTOMOTIVE TUNE-UPS FOR BEGINNERS, by I. G. Edmonds, 1974. 184 p. $5.95. Macrae Smith, Philadelphia, PA.

BACK TO THE BIKE, by Clifford C. Humphrey, 1975. $2.05 paperback. 101 Productions, San Francisco, CA.

COMPLETE GUIDE TO THE BICYCLE, edited by Al Hall, 1975. $3.95 paperback. Petersen Publishing Company, Los Angeles, CA.

DE LONG'S GUIDE TO BICYCLES AND BICYCLING: THE ART AND SCIENCE, by Fred De Long, 1974. 278 p. $12.95. Chilton Book Company, Radnor, PA.

GLENN'S COMPLETE BICYCLE MANUAL, by Clarence W. Coles and Harold T. Glenn, 1974. 339 p. $5.95 paperback. Crown Publishers, Inc., New York, NY.

THE GREAT AMERICAN AUTO REPAIR ROBBERY: A REPORT ON A TEN-BILLION DOLLAR NATIONAL SWINDLE, by Arthur P. Glickman and Donald A. Randall, 1972. $7.95. Charterhouse Books, Inc., New York, NY.

THE GREAT AMERICAN MOTION SICKNESS, OR WHY YOU CAN'T GET THERE FROM HERE, by John Burby, 1971. 408 p. $2.50 paperback. Little, Brown and Company, Boston, MA.

HOW TO GET YOUR CAR REPAIRED WITHOUT GETTING GYPPED, by Margaret B. Carlson with Ronald G. Shafer, 1973. $6.95 ($1.95 paperback). Harper and Row Publishers, Inc., New York, NY.

THE NEW COMPLETE BOOK OF BICYCLING, By Eugene A. Sloane, 1974. 531 p. $12.50. Simon and Schuster, Inc., New York, NY.

SMALL ON SAFETY: THE DESIGNED-IN DANGERS OF THE VOLKSWAGEN, by the Center for Auto Safety, 1972. $6.95. Grossman Publishers, Inc., New York, NY.

A STUDY OF URBAN MASS TRANSPORTATION NEEDS AND FINANCING, 1974. 192 p. Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402.

THE TIME-LIFE BOOK OF THE FAMILY CAR, by the editors of Time-Life Books, 1973. 357 p. $14.95. Time-Life Books, New York, NY.

UNSAFE AT ANY SPEED: THE DESIGNED-IN DANGERS OF THE AMERICAN AUTOMOBILE, by Ralph Nader, rev. 1972. $7.95. Grossman Publishers, Inc., New York, NY ($1.95 paperback—Bantam Books, Inc.).

WHAT EVERY WOMAN SHOULD KNOW . . . ABOUT HER CAR, by Dorothy Jackson, 1974. 201 p. $7.95. Chilton Book Company, Radnor, PA.

WHAT TO DO WITH YOUR BAD CAR: AN ACTION MANUAL FOR LEMON OWNERS, by Lowell Dodge, Ralf Hotchkiss and Ralph Nader, 1971. 175 p. $8.95. Grossman Publishers, Inc., New York, NY ($1.50 paperback—Bantam Books, Inc.).

WHAT YOU SHOULD KNOW BEFORE YOU HAVE YOUR CAR REPAIRED, by Anthony Till, 1970, $4.95. Sherbourne Press, Los Angeles, CA ($1 paperback—New American Library, New York, NY).

VII. CONSUMER PROTECTION

ACTIVISM

ACTION FOR A CHANGE: A MANUAL FOR ORGANIZING STUDENT PUBLIC INTEREST RESEARCH GROUPS, by Ralph Nader and Donald Ross, 1972. $4.95 ($1.75 paperback). Grossman Publishers, Inc., New York, NY.

CITIZEN NADER, by Charles McCarry, 1972. 355 p. $7.95. Saturday Review Press, New York, NY.

THE CONSUMER AND CORPORATE ACCOUNTABILITY, by Ralph Nader and Jean Carper, 1973. 375 p. $5.50 paperback. Harcourt, Brace and Jovanovich, Inc., New York, NY.

CONSUMER COMPLAINTS—PUBLIC POLICY ALTERNATIVES, edited by Sal Divita and Frank McLaughlin, 1976. 287 p. $7.95. Acropolis Books LTD., Washington, DC.

THE CONSUMER MOVEMENT, by James S. Haskins, 1975. $5.95. Franklin Watts, Inc., New York, NY.

CONSUMER POWER, by Treesa Drury and William L. Roper, 1974. $6.95 ($3.95 paperback). Nash Publishing Corporation, New York, NY.

CONSUMER SURVEY HANDBOOK SERIES: AVAILABILITY OF ADVERTISED ITEMS AT ADVERTISED PRICES, CONSUMER SURVEY HANDBOOK NO. 1; PRESCRIPTION DRUG PRICES, CONSUMER SURVEY HANDBOOK NO. 2; and **THE PRICE OF DEATH: A SURVEY METHOD AND CONSUMER GUIDE FOR FUNERALS, CEMETERIES AND GRAVE MARKERS, CONSUMER SURVEY HANDBOOK NO. 3.** Single copy of each **free.** Federal Trade Commission, 28th Floor, Federal Building, Seattle, WA 98174.

CONSUMERISM, A NEW AND GROWING FORCE IN THE MARKETPLACE, 3rd edition, 1970. 52 p. $1. Burson-Marsteller Public Relations, 866-3rd Avenue, New York, NY 10022.

CONSUMERISM: THINGS RALPH NADER NEVER TOLD YOU, by Fortune Magazine editors, 1973. 113 p. 95¢ paperback. Harper and Row Publishers, Inc., New York, NY.

CONSUMERS: A SELF-DEFENSE MANUAL, by Stuart J. Faber, 1974. 84 p. $1.95 paperback. Good Life Press, Hollywood, CA.

THE CONSUMER'S FIGHT-BACK BOOK: GUERILLA GUIDE TO BUYER PROTECTION, by James Lewis, 1972. 154 p. 95¢ paperback. Universal Publishing and Distributing Corporation, New York, NY.

ECONOMICS OF CONSUMER PROTECTION, edited by Loys L. Mather, 1971. 148 p. Interstate Printers and Publishers, Inc., Danville, IL. (Out-of-print)

THE $8 BILLION HOSPITAL BED OVERRUN: A CONSUMER'S GUIDE TO STOPPING WASTEFUL CONSTRUCTION, by Barry Ensminger, 1975. 98 p. $3 (order #290). Public Citizen's Health Research Group, Department P, 2000 P Street, N.W., Suite 708, Washington, DC 20036.

ENOUGH! THE REVOLT OF THE AMERICAN CONSUMER, by Doris Faber, 1972. 188 p. 95¢ paperback. Dell Publishing Company, Inc., New York, NY.

FOOD MARKETING CONSUMERS ACTION HANDBOOK, 1975. $2.95. National Consumers League, 1785 Massachusetts Avenue, N.W., Washington, DC 20036.

HOW I TURN ORDINARY COMPLAINTS INTO THOUSANDS OF DOLLARS: THE DIARY OF A TOUGH CONSUMER, by Ralph Charell, 1973. 192 p. $1.50 paperback. Stein and Day, New York, NY.

THE INVESTIGATION OF RALPH NADER: GENERAL MOTORS VS. ONE DETERMINED MAN, by Thomas Whiteside, 1972. 255 p. $7.95. Arbor House Publishing Company, New York, NY.

LEGAL ACTION, A LAYMAN'S GUIDE, by Edward F. Dolan, Jr., 1972. $8.95 ($4.95 paperback). Henry Regnery Company, Chicago, IL.

LET THE SELLER BEWARE! THE CONSUMER REVOLUTION, by James Bishop, Jr., and Henry W. Hubbard, 1969. 195 p. The National Press, Washington, DC. (Out-of-print)

THE LOGIC OF COLLECTIVE ACTION, by Mancur Olson, Jr., rev. 1971. $2.25 paperback. Shocken Books, New York, NY.

MODEL OF CONSUMER ACTION, 1975. **Free.** National Consumers League, 1785 Massachusetts Avenue, N.W., Washington, DC 20036.

MODEL OF CONSUMER ACTION: FOOD MARKETING SYSTEM, 1975. **Free.** National Consumers League, 1785 Massachusetts Avenue, N.W., Washington, DC 20036.

MODEL OF CONSUMER ACTION: HEALTH SERVICES, 1975. **Free.** National Consumers League, 1785 Massachusetts Avenue, N.W., Washington, DC 20036.

NADER AND THE POWER OF EVERYMAN, by Hays Gorey, 1975. 320 p. $10. Grosset and Dunlap, Inc., New York, NY.

NATIONAL CONSUMER ORGANIZATIONS: A FORMULA FOR VIABLE AND VISIBLE VOLUNTARISM, by Brad Baker, 1972. 6 p. Indiana University School of Public and Environmental Affairs, Bloomington, IN 47401.

NEIGHBORHOOD CONSUMER INFORMATION CENTER AND LOW-INCOME PROTECTION, 1972. 300 p. $25. Neighborhood Consumer Information Center, 3005 Georgia Avenue, N.W., Washington, DC 20001.

THE ORGANIZER'S MANUAL, by O. M. Collective, 1971. Bantam Books, Inc., New York, NY. (Out-of-print)

PROUDLY WE HAIL: PROFILES OF PUBLIC CITIZENS IN ACTION, by Kenneth Lasson, 1975. 244 p. $10. Grossman Publishers, Inc., New York, NY.

THE PUBLIC AND BROADCASTING—A PROCEDURE MANUAL, 1972. **Free.** Federal Communications

Commission, 1919 M Street, N.W., Washington, DC 20554.

A PUBLIC CITIZEN'S ACTION MANUAL, by Donald K. Ross, 1973. 237 p. $5.95 ($1.95 paperback). Grossman Publishers, Inc., New York, NY.

THE RADICAL CONSUMER'S HANDBOOK, by Goody L. Solomon, 1972. 174 p. $1.25 paperback. Ballantine Books, Inc., New York, NY.

RALPH NADER: A MAN AND A MOVEMENT, by Jay Acton and Alan Lemond, 1972. $1.25 paperback. Warner Books, Inc., New York, NY.

THE SERVICE SOCIETY AND THE CONSUMER VANGUARD, by Alan Gartner and Frank Reissman, 1974. 266 p. $8.95. Harper and Row Publishers, Inc., New York, NY.

STATE CONSUMER ACTION: SUMMARY '74, 1975. 281 p. $3.40. Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

STATE CONSUMER ACTION: SUMMARY '75, 1976. 35 p. $1.05. Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

SUE THE B*ST*RDS: THE VICTIM'S HANDBOOK, by Douglas Matthews, 1973. 216 p. $2.95 paperback. Arbor House Publishing Company, New York, NY ($1.50 paperback—Dell Publishing Company, Inc.).

WORKING ON THE SYSTEM: A COMPREHENSIVE MANUAL FOR CITIZEN ACCESS TO FEDERAL AGENCIES, edited by James R. Michael, with Ruth C. Fort, 1974. $14.95. Ralph Nader's Center for Study of Responsive Law, distributed by Basic Books, Inc., New York, NY.

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YOUR COMMUNITY AND BEYOND: AN INFORMATION AND ACTION GUIDE, by Julia Cheever, 1975. $6.95 paperback. Page-Ficklin Publishing Company, Palo Alto, CA.

COMPLAINT/INFORMATION GUIDES

THE ANGRY BUYER'S COMPLAINT DIRECTORY: 2022 WAYS TO GET WHAT YOU'RE PAYING FOR, by Jack White, Gary Yanker, and Harry Steinberg, 1974. 292 p. $7.95. Peter H. Wyden, New York, NY.

COMPLAINT DIRECTORY FOR CONSUMERS, 1976. 58 p. $1.25 paperback. **EVERYBODY'S MONEY,** Box 431, Madison, WI 53701.

COMPLAINTS AND REMEDIES, by the National Business Council for Consumer Affairs, 1972. 70¢. Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402.

CONSUMER COMPLAINT GUIDE: 1977, by Joseph Rosenbloom, 1976. 497 p. $4.95. Macmillan Publishing Company, Inc., New York, NY.

CONSUMER INFORMATION HANDBOOK: EUROPE AND NORTH AMERICA, by Hans B. and Sarah V. Thorelli, 1974. 525 p. $15. Praeger Publishers, New York, NY.

CONSUMER PROTECTION REPORTING SERVICE, by Donald P. Rothschild and David W. Carroll, 1975. 810 p. $55 (check with order $49.95), includes first semi-annual supplement, replacement pages and revisions. W. H. Anderson Company, Cincinnati, OH.

CONSUMER SOURCEBOOK, by Paul Wasserman, 1974. 593 p. $35. Gale Research Company, Detroit, MI.

DIRECTORY: FEDERAL, STATE, COUNTY, AND CITY GOVERNMENT CONSUMER OFFICES, 4th ed., 1976. 32 p. 95¢. U.S. Government Printing Office, Washington, DC 20402.

DIRECTORY OF CONSUMER PROTECTION AND ENVIRONMENTAL AGENCIES, by the Center for California Public Affairs and Academic Media, 1973. 627 p. $39.50. Academic Media, Indianapolis, IN.

DIRECTORY OF GOVERNMENT AGENCIES SAFEGUARDING CONSUMERS AND THE ENVIRONMENT, by Daniel Sprecher, 5th ed., 1973. $5.95 paperback. Serina Press, Alexandria, VA.

ENVIRONMENTAL PROTECTION DIRECTORY, edited by Thaddeus C. Trzyna, 2nd ed., 1975. 526 p. $44.50. Marquis Academic Media, Chicago, IL.

GUIDE TO FEDERAL CONSUMER SERVICES, 1976. 40 p. **Free** (order #060D). U.S. Consumer Information Center, Pueblo, CO 81009.

GUIDE TO PUBLIC RECORDS, 1976. $1.50 paperback. San Francisco Consumer Action, 26-7th Street, San Francisco, CA 94103.

A GUIDE TO SOURCES OF CONSUMER INFORMATION, by Sarah M. Thomas and Bernadine Weddington, 1973. 177 p. $10.50. Information Resources Press, Washington, DC.

INFORMATION FOR CONSUMERS, 1973. 50¢. Credit Union National Association, Inc., Box 431, Madison, WI 53701.

FRAUD/DECEPTION/CONSUMER RIGHTS

THE BILLION DOLLAR SWINDLE: FRAUDS AGAINST THE ELDERLY, by Armam M. Ducovny, 1969. $5.95. Fleet Press Corporation, New York, NY.

THE CLOSED ENTERPRISE SYSTEM: NADER STUDY GROUP REPORT ON ANTI-TRUST ENFORCEMENT, by Mark J. Green, 1972. 488 p. $8.95. Grossman Publishers, Inc., New York, NY ($1.95 paperback—Bantam Books, Inc.).

THE COMPLEAT CALIFORNIA CONSUMER CATALOGUE, edited by Janice Lowen Agee, California State Department of Consumer Affairs, rev. 1977. 194 p. $1.50. Order from Department of General Services, Publications Section, P.O. Box 20191, Sacramento, CA 95820.

CONSUMER SWINDLERS: HOW TO AVOID THEM, by John L. Springer, 1970. 246 p. $5.95 paperback. Henry Regnery Company, Chicago, IL.

CONSUMERS ALMANAC AND CALENDAR, 1975. $2.95 paperback. National Consumers League, 1785 Massachusetts Avenue, N.W., Washington, DC 20036.

COSMETICS: THE GREAT AMERICAN SKIN GAME, by Toni Stubbe, 1973. Ballantine Books, Inc., New York, NY. (Out-of-print)

COUNSEL FOR THE DECEIVED: CASE STUDIES IN CONSUMER FRAUD, by Philip G. Schrag, 1972. 200 p. Pantheon Books, New York, NY. (Out-of-print)

THE DARK SIDE OF THE MARKETPLACE: COMPLETELY UPDATED FOR THE 70's, by Warren G. Magnuson and Jean Carper, 1972. $2.45 paperback. Prentice-Hall, Inc., Englewood Cliffs, NJ.

FTC DOOR-TO-DOOR SALES RULE (CLR Consumer Law File), edited by Thomas D. Crandall, 1976. $22. Community Law Reports, Inc., P.O. Box 1234, Santa Cruz, CA 95061.

THE FIGURE FINAGLERS, by Robert S. Reichard, 1973. 274 p. $8.95. McGraw-Hill Book Company, New York, NY.

FRAUDS, SWINDLES, AND RACKETS: A RED ALERT FOR TODAY'S CONSUMERS, by Robert S. Rosefsky, 1973. 338 p. $6.95. Follett Publishing Company, Chicago, IL.

THE INNOCENT CONSUMER VS. THE EXPLOITERS, by Sidney K. Margolius, 1967. 240 p. $7.95. Trident Press, New York, NY.

JUSTICE FOR THE CALIFORNIA CONSUMER: HOW TO USE THE CALIFORNIA CONSUMER LAW TO PROTECT YOURSELF, by John Silva, 1976. 215 p. $6.95 paperback. Ward Ritchie Press, Pasadena, CA.

KNOW YOUR LEGAL RIGHTS: PRACTICAL EVERYDAY LEGAL GUIDE, by Paul Neimark, et al, 1974. 143 p. $1.95 paperback. Consumers Digest, Inc., 6316 N. Lincoln Avenue, Chicago, IL 60659.

LEGAL PROTECTION FOR THE CONSUMER, by Stanley Morganstern, rev. 1973. 122 p. $4. Oceana Publications, Dobbs Ferry, NY.

MAIL FRAUD LAWS, by the U.S. Post Office Department, 1971. 27 p. **Free.** U.S. Consumer Information Center, Pueblo, CO 81009.

ON GUARD: A GUIDE FOR THE CONSUMER, rev. 1975. 25 p. **Free.** California Department of Justice, Information Services, 3580 Wilshire Boulevard, Los Angeles, CA 90010.

ON THE ALERT! HOW TO PROTECT YOUR BUSINESS AND PROPERTY, 1973. 32 p. **Free.** Office of the Attorney General, Crime Prevention Unit, 3580 Wilshire Boulevard, Suite 938, Los Angeles, CA 90010.

THE SCREWING OF THE AVERAGE MAN, by David Hapgood, 1974. 323 p. $7.95. Doubleday and Company, Inc., New York, NY.

SEX DISCRIMINATION IN EMPLOYMENT: APPLICATION OF TITLE VII, edited by Mary C. Dunlap, 1976. $22. Community Law Reports, Inc., P.O. Box 1234, Santa Cruz, CA 95061.

THE TIME-LIFE FAMILY LEGAL GUIDE, 1971. 400 p. $11.95. Time-Life Books, New York, NY.

UP THE ORGANIZATION, by Robert Townsend, rev. 1971. $1.50 paperback. Fawcett World Library, New York, NY.

THE WASTE MAKERS, by Vance Packard, 1960. 306 p. $7.95. David McKay Company, Inc., New York, NY (95¢ paperback—Pocket Books, Inc.)

WHISTLE BLOWING: THE REPORT OF THE CONFERENCE ON PROFESSIONAL RESPONSIBILITY, edited by Ralph Nader, Peter Petkas and Kate Blackwell, 1972. $5.95. Grossman Publishers, Inc., New York, NY ($1.95 paperback—Bantam Books, Inc.).

WHO PUT THE CON IN CONSUMER? by David Sanford, 1972. 166 p. $5.95. Liveright Publishing Corporation, New York, NY.

WHY DO WE SPEND SO MUCH MONEY? by Steve Babson and Nancy Brigham, 2nd ed., 1975. 46 p. $1 paperback. Popular Economics Press, Somerville, MA.

A WORKING WOMAN'S GUIDE TO HER JOB RIGHTS, 1974. 38 p. 65¢ (order #237D). U. S. Consumer Information Center, Pueblo, CO 81009.

GOVERNMENTAL ACTIVITIES

BEHIND THE PROMISES: EQUAL EMPLOYMENT OPPORTUNITY IN THE FEDERAL GOVERNMENT, by M. Sheldon Brewer, Jr., 1972. $12.50 prepaid. Public Interest Research Group, 2000 P Street, N.W., Washington, DC 20036.

THE CALIFORNIA HANDBOOK ON SMALL CLAIMS COURTS, by Howard Price, et al, 1972. $3.95 paperback. Hawthorn Books, Inc., New York, NY.

CONGLOMERATES UNLIMITED: THE FAILURE OF REGULATION, by John F. Winslow, 1974. $10. Indiana University Press, Bloomington, IN.

COURTS AND CORRECTIONS, rev. 1975. 12 p. **Free.** Office of the Attorney General, Crime Prevention Unit, 3580 Wilshire Boulevard, Suite 938, Los Angeles, CA 90010.

DECEPTIVE PACKAGING: A CLOSE LOOK AT THE CALIFORNIA STATE DEPARTMENT OF CONSUMER AFFAIRS, by Michael Schulman and John Geesman, 1974. 154 p. $3.25 paperback. San Francisco Consumer Action, 26-7th Street, San Francisco, CA 94103.

INDIVIDUAL PROFILES OF SENATORS AND REPRESENTATIVES: PROFILES OF INDIVIDUAL MEMBERS, by Ralph Nader, rev. 1974. $1 each (**must** specify name/s of member/s). Grossman Publishers, Inc., P.O. Box 19281, Washington, DC 20036.

LITTLE INJUSTICES: SMALL CLAIMS COURTS AND THE AMERICAN CONSUMER, 2 volumes, 1972. $35 prepaid (Summary, $5). Center for Auto Safety, 1223 DuPont Circle Building, Washington, DC 20036.

MANUAL OF PROCEDURES IN SMALL CLAIMS CASES, by the Small Claims Manual Committee, 1976. 136 p. $5. Association of Municipal Court Clerks of California, Inc., P.O. Box 460, Bellflower, CA 90706.

THE OTHER GOVERNMENT: THE UNSEEN POWER OF WASHINGTON LAWYERS, by Mark J. Green, 1975. $12.50. Grossman Publishers, Inc., New York, NY.

THE POLITICS OF CONSUMER PROTECTION, by Mark V. Nadel, 1971. 257 p. $3.95 paperback. Bobbs-Merrill Company, Inc., Indianapolis, IN.

THE RALPH NADER CONGRESS PROJECT, 6 volumes: **THE JUDICIARY COMMITTEES; THE COMMERCE COMMITTEES; THE ENVIRONMENT COMMITTEES; THE MONEY COMMITTEES; THE REVENUE COMMITTEES;** and **THE RULING CONGRESS,** by Ralph Nader, et al, 1975. $16.50 each; set of 6, $90. Grossman

Publishers, Inc., New York, NY.

THE REGULATED CONSUMER, by Mary Bennett Peterson, 1971. 271 p. $7.95. Nash Publishing Corporation, Plainview, NY.

THE SPOILED SYSTEM: A CALL FOR CIVIL SERVICE REFORM, by Robert Vaughn, 1975. $12.95. Charterhouse Books, Inc., New York, NY.

WARRANTIES—CONSUMER REDRESS RULEMAKING: THE FEDERAL TRADE COMMISSION IN 1975 COURSE HANDBOOK, 1975. $20. Practicing Law Institute, 810-7th Avenue, New York, NY 10019.

WHO RUNS CONGRESS: THE PRESIDENT, BIG BUSINESS, OR YOU? by Mark J. Green, James M. Fallows and David R. Zwick, 1972. $1.95 paperback. Bantam Books, Inc., New York, NY.

YOU, YOUR POLICE AND YOUR CONSTITUTION, rev. 1975. 9 p. **Free.** Office of the Attorney General, Crime Prevention Unit, 3580 Wilshire Boulevard, Suite 938, Los Angeles, CA 90010.

VIII. MONEY MANAGEMENT

BUDGETING/PURCHASING

BETTER TIMES: THE INDISPENSABLE GUIDE TO BEATING HARD TIMES, by John Brannon Albright and Frances Cerra, 1975. 319 p. $4.95. Dolphin Books, New York, NY.

BUY IT RIGHT! AN INTRODUCTION TO CONSUMERISM, by Jean Ende and Clifford J. Earl, 1974. 207 p. $3.95 paperback. E. P. Dutton and Company, Inc., New York, NY.

THE CONSUMER AND HIS DOLLARS, by David Schoenfeld, rev. 1975. $7.50. Oceana Publications, Dobbs Ferry, NY.

CONSUMER SURVIVAL KIT, by John Dorfman, 1975. 302 p. $10 ($3.95 paperback). Praeger Publishers, New York, NY.

THE CONSUMER'S CATALOG OF ECONOMY AND ECOLOGY, by Jeanne and Robert Bendick, 1975. 160 p. $4.95 paperback. McGraw-Hill Book Company, New York, NY.

THE CONSUMERS GUIDE TO BETTER BUYING, by Sidney Margolius, rev. 1974. 436 p. $1.25 paperback. Pocket Books, Inc., New York, NY.

THE CONSUMER'S HANDBOOK, by Paul McKeana Fargis, 1974. 244 p. $3.95 paperback. Hawthorn Books, Inc., New York, NY.

DOLLARS AND SENSE: A GUIDE TO MASTERING YOUR MONEY, by Art Watkins, 1973. $7.95. Quadrangle, Scranton, PA.

HERE'S HELP! FROM THE PAGES OF THE NATIONAL OBSERVER, by Walter Damtolf, 1974. 248 p. $2.95. Dow Jones Books, Princeton, NJ.

HOW TO LIVE CHEAP BUT GOOD, by Marian Poriss, 1974. $1.50 paperback. Dell Publishing Company, Inc., New York, NY.

HOW TO LIVE WITH INFLATION: A GUIDE TO SAVING MONEY WHEN BUYING, by Joseph Newman, 1974. 316 p. U.S. News and World Report, Inc., Book Division, Washington, DC. (Out-of-print)

THE INTELLIGENT CONSUMER: HOW TO BUY FOOD, CLOTHES, CARS, HOUSES, VACATIONS, APPLIANCES AT THE LEAST COST TO YOURSELF AND THE ENVIRONMENT, by Christopher and Bonnie Weathersbee, 1973. 366 p. $10.95 ($5.95 paperback). E. P. Dutton Company, Inc., New York, NY.

MONEY BOOK: HOW TO EARN IT, SPEND IT, SAVE IT, INVEST IT, BORROW IT—AND USE IT TO BETTER YOUR LIFE, by Sylvia Porter, 1975. 1,105 p. $14.95. Doubleday and Company, Inc., New York, NY.

MONEY MAGAZINE GUIDES, 1975. Approximately 36 p. each. $1.25 each. Money Readers Service, Time-Life Building, 541 N. Fairbanks Court, Chicago, IL 60611.

Titles are: *Life Insurance, Home Improvements, Buying or Renting a Home, Automobiles,* and *Jobs and Careers.*

MONEY MANAGEMENT BOOKLET LIBRARY, 35¢ each, $3.50/set. Money Management Institute, Household Finance Corporation, Prudential Plaza, Chicago, IL 60601.

Titles are: *Reaching Your Financial Goals; Children's Spending; It's Your Credit—Manage It Wisely; Your Food Dollar; Your Clothing Dollar; Your Housing Dollar; Your Home Furnishings Dollar; Your Equipment Dollar; Your Shopping Dollar; Your Automobile Dollar; Your Health and Recreation Dollar;* and *Your Savings and Investment Dollar.*

THE MONEY TREE, by Katherine C. De Camp, 1972. 352 p. $1.50 paperback. Signet Books, New York, NY.

NEW YORK TIMES MONEY BOOK, by Richard E. Blodgett, 1974. $8.95. Quadrangle, Scranton, PA.

THE 1977 BUYING GUIDE ISSUE, CONSUMER REPORTS, December 1976. $3. Consumers Union of the U.S., Inc., 256 Vernon Street, Mount Vernon, NY 10550.

PERSONAL MONEY MANAGEMENT, by Roger Nelson and William Beck. 1974. 249 p. $4. Addison-Wesley Publishing Company, Inc., Reading, MA.

SAVVY SHOPPER, by Treesa Drury, 1974. 124 p. $2.95. J. P. Tarcher, Inc., Los Angeles, CA.

SENSE WITH DOLLARS, by Charles Neal, 1967. 380 p. $1.95. Doubleday and Company, Inc., New York, NY.

SHOPPER'S GUIDE: HOW TO GET THE MOST FOR YOUR MONEY, by U.S. Department of Agriculture, 1975. 358 p. $2.95 paperback. Barron's Educational Series, Inc., Woodbury, NY.

CREDIT

BORROWING BASICS FOR WOMEN, 1975. 40 p. Single copy **free.** First National City Bank, Public Affairs Department, P.O. Box 939, Church Street Station, New York, NY 10008.

BUY NOW, PAY LATER, by Hillel Black, 1961. 240 p. $3.95. William Morrow and Company, Inc., New York, NY.

CONSUMER CREDIT GUIDE, with periodic supplements, updated 1976. $210 yearly. Commerce Clearing House, Inc., New York, NY.

CONSUMER CREDIT IN THE UNITED STATES: REPORT OF THE NATIONAL COMMISSION ON CONSUMER FINANCE, December 1972. 294 p. $3.20. Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

CONSUMERS IN TROUBLE: A STUDY OF DEBTORS IN DEFAULT, by David Caplovitz, 1974. 352 p. $10.95. The Free Press, New York, NY.

CREDIT CARD USE IN THE UNITED STATES, by Lewis Mandell, 1972. 115 p. $5 paperback. Michigan State University, Social Science Research Bureau, East Lansing, MI 48823.

CREDIT FOR WOMEN, by the California State Department of Consumer Affairs, 1976. 10 p. **Free.** Write to **Credit For Women**, P.O. Box 310, Sacramento, CA 95814.

THE CREDIT JUNGLE, by Al Griffin, 1971. 230 p. $5.95. Henry Regnery Company, Chicago, IL.

A GUIDE TO CONSUMER CREDIT LAWS, by the California State Department of Consumer Affairs, 1976. 69 p. $1. Write to Department of General Services, Publications Section, P.O. Box 20191, Sacramento, CA 95820.

OF INTEREST, A CONSUMER'S BASIC GUIDE TO THE COST OF BORROWING MONEY, by Charles A. Farrell, 1975. $5. Exposition Press, Inc., Hicksville, NY.

SHOPPING FOR A LOAN: A TRUTH-IN-LENDING SURVEY, 1975. 25¢. California Citizen Action Group, 909 12th Street, Sacramento, CA 95814.

WE MERELY MAKE LOANS: BANK OF AMERICA, 1972. 40 p. $2 paperback. The Center for New Corporate Priorities, 1516 Westwood Boulevard, Suite 202, Los Angeles, CA 90024.

WHO PROTECTS THE BORROWERS: A REPORT ON MORTGAGE LOAN BROKERS, NECESSITOUS BORROWERS, AND THE OPERATION OF THE CALIFORNIA MORTGAGE LOAN BROKERS LAW, 1955–1969, by Leo Bromwich and Mervyn M. Dymally, 1971, with 1972 update. California Legislative Senate Subcommittee on Human Needs and Resources, State Capitol, Sacramento, CA 95814. (Out-of-print; available at libraries)

WOMEN AND CREDIT, rev. April 1976. 16 p. 75¢. San Francisco Chapter of NOW, P.O. Box 1267, San Francisco, CA 94101.

YOUR CONSUMER CREDIT RIGHTS, by Douglas R. Stanton, 1975. $1.25 paperback. Major Books, Chatsworth, CA.

FINANCE

THE BANK BOOK, by Morgan Irving, 1973. 246 p. $6.95. Little, Brown and Company, Boston, MA.

THE BANKERS, by Martin Mayer, 1975. $15. Weybright and Talley, Inc., Division of David McKay, Inc., New York, NY ($2.25 paperback—Ballantine Books, Inc., Westminster, MD).

BREAK THE BANKS! A SHOPPER'S GUIDE TO BANKING SERVICES, rev. 1975. 63 p. $3.50. San Francisco Consumer Action, 26–7th Street, San Francisco, CA 94103.

CITIBANK: NADER TASK FORCE REPORT ON THE FIRST NATIONAL CITY BANK OF NEW YORK, by Donald Etra and David Leinsdorf, 1974. $10. Grossman Publishers, Inc., New York, NY.

CONSUMERS GUIDE TO BANKING, U.S. Senate Banking Committee, 1976. 36 p. $1. Superintendent of Documents, U.S. Government Printing Office, Washington, DC.

A CONSUMER'S GUIDE TO BANKRUPTCY, by Herbert S. Denenberg, 1975. 24 p. $2 paperback. Pilot Books, New York, NY.

CONSUMER'S GUIDE TO BANKS, by Gordon L. Weil, 1975. $7.95. Stein and Day, New York, NY.

FINANCE FACTS YEARBOOK, 1976. 77 p. **Free.** National Consumer Finance Association, 1000–16th Street, N.W., Washington, DC 20036.

A GUIDE TO BANKING SERVICES, 1975. $1.25 paperback. Consumers Union of U.S., Inc., Orangeburg, NY.

HOW TO BUY STOCKS: A GUIDE TO MAKING MORE MONEY IN THE MARKET, by Louis Engel, rev. 1972. 304 p. $1.25 paperback. Bantam Books, Inc., New York, NY.

THE RAPE OF THE TAXPAYER, by Philip M. Stern, 1974. 483 p. $1.95 paperback. Random House, Inc., New York, NY.

THE SIMPLIFIED GUIDE TO PERSONAL BANKRUPTCY, edited by Robert E. Burger and John J. Slavicek, rev. 1975. $5.95. Crown Publishers, Inc., New York, NY.

THE SMALL INVESTOR'S HANDBOOK FOR LONG TERM SECURITY OR QUICK PROFIT, by Ogden D. Scoville, 1970. 156 p. $4.95 ($2.25 paperback). Sherbourne Press, Los Angeles, CA.

THE SPENDER SYNDROME: CASE STUDIES OF 68 FAMILIES AND THEIR CONSUMER PROBLEMS (with record), compiled by Brenda Dervin, 1965. 212 p. $4. Center for Consumer Affairs, University of Wisconsin, 432 North Lake Street, Madison, WI 53706.

THE STOCK MARKET INVESTMENT CLUB HANDBOOK: HOW TO ORGANIZE, MAINTAIN & PROFIT FROM AN INVESTMENT CLUB, by Arelo Sederberg, 1971. 288 p. $7.50. Sherbourne Press, Los Angeles, CA.

SUPERMONEY, by Adam Smith, 1972. $10. Random House, Inc., New York, NY ($1.95 paperback—Popular Library, Inc.).

THE TIME-LIFE BOOK OF FAMILY FINANCE, by Carlton Smith and Richard Putnam Pratt, 1969. 415 p. $11.95. Time-Life Books, New York, NY.

TODAY'S STOCK MARKET SCAMS, SWINDLES, AND SCOUNDRELS, by David Sokol, 1972. $6.50. Sherbourne Press, Los Angeles, CA.

TRUTH IN BANKING, 1974. $1.50. San Francisco Consumer Action, 26–7th Street, San Francisco, CA 94103.

THE WALL STREET GANG, by Richard Ney, 1974. $8.95. Avon Books, New York, NY.

THE WALL STREET JUNGLE, by Richard Ney, 1969. $1.50 paperback. Grove Press, Inc., New York, NY ($1.50 paperback—Ballantine Books, Inc., Westminster, MD).

RETIREMENT PLANNING

RETIREMENT REHEARSAL BOOK: A HELPFUL PLANNING GUIDE FOR THE RETIREMENT TASK YOU MUST DO FOR YOURSELF, by Elmer Otte, rev. 1974. 160 p. $6.95. Retirement Research, Appleton, WI.

SAVE IT, INVEST IT, AND RETIRE, by Donald I. Rogers, 1973. $7.95. Arlington House Publishers, New Rochelle, NY.

SOCIAL SECURITY: THE FRAUD IN YOUR FUTURE, by Warren Shore, 1975. $7.95. Macmillan Publishing Company, Inc., New York, NY.

WHAT SOCIAL SECURITY OWES YOU AND HOW TO GET IT, by Thomas O. Rogers, 1973. $3.95. Hawthorn Books, Inc., New York, NY.

YOU AND YOUR PENSION, by Kate Blackwell and Ralph Nader, 1973. 215 p. $1.65. Grossman Publishers, Inc., New York, NY.

YOUR PERSONAL GUIDE TO SUCCESSFUL RETIREMENT, by Sidney K. Margolius, 1969. Random House, Inc., Westminster, MD. (Out-of-print)

IX. PERIODICALS

ACCI NEWSLETTER (9 issues/yr.), members $15/yr.; students $7.50/yr.; organizations $20/yr., includes subscription to **Journal of Consumer Affairs.** American Council on Consumer Interests, 162 Stanley Hall, University of Missouri, Columbia, MO 65201.

ADVERTISING AGE (weekly), $15/yr. 740 Rush Street, Chicago, IL 60611.

ALTERNATE SOURCES OF ENERGY (quarterly), $5/yr. Route 2, Box 90A, Milaca, MN 56353.

BUREAU INTERCOM (monthly), published by Bureau of Homemaking Education, California State Department of Education, **free** to secondary teachers of Homemaking Education. To order, contact Mary P. Conway, Editor, 333 Main Street, Redwood City, CA 94063.

CA NEWS (monthly), $10/yr, includes membership. San Francisco Consumer Action, 26–7th Street, San Francisco, CA 94103.

CNI WEEKLY REPORT, $25/yr. Community Nutrition Institute, 1910 K Street, N.W., Washington, DC 20006.

CPI DETAILED REPORT: CONSUMER PRICE INDEX (monthly), $9/yr. Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402.

CSPI NEWSLETTER (quarterly), $5/yr. Center for Science in the Public Interest, Reports Department, 1757 S Street, N.W., Washington, DC 20009.

THE CALIFORNIA CITIZEN SUN (bimonthly), $15/yr, includes membership. California Citizen Action Group Charitable Trust, 79 Harvey Way, Davis, CA 95616.

CANADIAN CONSUMER (monthly), $5/yr. Consumer Association of Canada, 251 Laurier Avenue West, Room 801, Ottawa K1P 5Z7.

CAVEAT EMPTOR: THE CONSUMER PROTECTION MONTHLY, $8/yr. Consumer Education Research Group, 620 Freeman St., S. Orange, NJ 07050.

CHANGING TIMES (monthly), $9/yr. The Kiplinger Magazine, Editors Park, MD 20782.

COALITION FOR ECONOMIC SURVIVAL NEWSLETTER (monthly), $5/yr.; CES members $3/yr. Coalition for Economic Survival, 5889 W. Pico Boulevard, Los Angeles, CA 90019.

COMMON SENSE (bimonthly), $10/yr. National Consumers Congress, 1346 Connecticut Avenue, N.W., Room 209, Washington, DC 20036.

COMMUNITY NUTRITION INSTITUTE NEWSLETTER (50 times/yr.), $25/yr. Community Nutrition Institute, 1910 K Street, N.W., Washington, DC 20006.

CONSUMER AFFAIRS NEWSLETTER, (bimonthly), **free.** California State Department of Consumer Affairs, Division of Consumer Services, Information Office, Room 588, 1020 N Street, Sacramento, CA 95814.

CONSUMER CONCERNS (twice yearly), **free.** Fullerton College, Division of Home Economics, 321 E. Chapman Avenue, Fullerton, CA 92634.

THE CONSUMER EDUCATOR (monthly, Sept.–June), $2/yr. National Association of Secondary School Principals, Dulles International Airport, P.O. Box 17430, Washington, DC 20041.

CONSUMER INFORMATION CATALOGUE: AN INDEX OF SELECTED FEDERAL PUBLICATIONS (quarterly), also available in Spanish, **free.** U.S. Consumer Information Center, Pueblo, CO 81009.

CONSUMER LEGISLATIVE MONTHLY REPORT, $8.10/yr. Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402.

CONSUMER NEWS (twice-monthly), $4/yr. (make checks payable to Superintendent of Documents). U.S. Consumer Information Center, Pueblo, CO 81009.

CON$UMER NEW$WEEK (weekly), $15/yr. Consumer News Inc., 813 National Press Building, Washington, DC 20045.

CONSUMER REPORTS (monthly), $11/yr. Consumers Union of U.S., Inc., P.O. Box 1000, Orangeburg, NY 10962.

CONSUMER STRATEGY (monthly), $5/yr. National Consumer Information Center, 3005 Georgia Avenue, N.W., Washington, DC 20001.

CONSUMERISM: NEW DEVELOPMENTS FOR BUSINESS (weekly), $130/yr. Commerce Clearing House, Inc., 4025 W. Peterson Avenue, Chicago, IL 60646.

CONSUMERS DIGEST (bimonthly), $4.95/yr. Consumers Digest, Inc., 6316 N. Lincoln Avenue, Chicago, IL 60659.

CONSUMERS INDEX TO PRODUCT EVALUATIONS AND INFORMATION SOURCES (quarterly), $25/yr. Pierian Press, P.O. Box 1808, Ann Arbor, MI 48106.

CONSUMERS' RESEARCH MAGAZINE (monthly), $8/yr. Consumers' Research, Inc., Bowerstown Road, Washington, NJ 07882.

CO-OP NEWS (weekly), $3/yr. Consumers Cooperative of Berkeley, Inc., 4805 Central Avenue, Box 4030, Richmond, CA 94804.

CRITICAL MASS: NEWSLETTER OF THE CITIZENS MOVEMENT TO STOP NUCLEAR POWER (monthly), individuals $6/yr.; institutions and groups $30/yr. **Critical Mass,** P.O. Box 1538, Washington, DC 20013.

ENVIRONMENTAL ACTION (biweekly), $10/yr. 1346 Connecticut Avenue, N.W., Suite 731, Washington, DC 20036.

ENVIRONMENTAL ACTION BULLETIN (biweekly), $10/yr. Rodale Press, Inc., 33 E. Minor Street, Emmaus, PA 18049.

EVERYBODY'S MONEY (quarterly), $1.25/yr. Credit Union National Association, Inc., P.O. Box 431, Madison, WI 53701.

FDA CONSUMER (monthly), $8.55/yr. Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402.

FTC NEWS SUMMARY (weekly), **free.** Federal Trade Commission, Office of Public Information, 6th and Pennsylvania Avenue, N.W., Washington, DC 20580.

FAMILY ECONOMICS REVIEW (quarterly), **free.** U.S. Department of Agriculture, Agricultural Research Service, Consumer and Food Economics Research Service, Washington, DC 20201.

FINANCE FACTS (quarterly), **free.** National Consumer Finance Association, Educational Services Division, 601 Solar Building, 1000-16th Street, N.W., Washington, DC 20036.

HEALTH LAW NEWSLETTER (monthly), **free.** National Health Law Program, 10995 Le Conte Avenue, Room 640, Los Angeles, CA 90024.

INFLATION WATCH (quarterly), $5/yr., includes membership. Fight Inflation Together, 1434 Westwood Boulevard, Suite 4, Los Angeles, CA 90024.

INFORMACIÓN PARA EL CONSUMIDOR (quarterly), **free** (make check payable to Superintendent of Documents). U.S. Consumer Information Center, Pueblo, CO 81009.

INTERNATIONAL CONSUMER (quarterly), $10/yr. International Organization of Consumers Unions, 9 Emmastroat, The Hague, Netherlands.

JOURNAL OF CONSUMER AFFAIRS (semi-annual), members $15/yr.; students $7.50/yr.; organizations $20/yr., includes subscription to **ACCI Newsletter.** 647 Krannert Building, Purdue University, Lafayette, IN 47907.

JOURNAL OF CONSUMER CREDIT MANAGEMENT (quarterly), $8/yr; educational institutions, $5/yr. Society of Certified Consumer Credit Executives, 7405 University Drive, St. Louis, MO 63130.

JOURNAL OF CONSUMER RESEARCH (quarterly), $25/yr. 222 South Riverside Plaza, Chicago, IL 60606.

JOURNAL OF HOME ECONOMICS (monthly, Sept.–May), $12/yr. American Home Economics Association, 2010 Massachusetts Avenue, N.W., Washington, DC 20036.

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MARKETPLACE (tri-annual), **free.** University of California, Division of Vocational Education, Consumer and Homemaking Education, 1003 Wilshire Boulevard, Santa Monica, CA 90401.

MONEY MAGAZINE (monthly), $12/yr. Time-Life Building, 541 N. Fairbanks Court, Chicago, IL 60611.

THE MOTHER EARTH NEWS (bi-monthly), $10/yr. P.O. Box 70, Hendersonville, NC 28739.

NATIONAL CONSUMER'S LEAGUE NEWSLETTER (bi-monthly), $10/yr., includes membership. National Consumer's League, 1785 Massachusetts Avenue, N.W., Washington, DC 20036.

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PEOPLE & ENERGY (monthly), individuals, $7.50/yr.; low-income, $5/yr.; institutions, $15/yr. Center for Science in the Public Interest, Reports Department, 1757 S Street, N.W., Washington, DC 20009.

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